

Online In-flight Shopping Market Dynamics: Exploring CAGR and USD Impacts on Industry Sectors 2021-2030

On the basis of shopping type, the others segment held the significant online in-flight shopping market share in 2020.

WILMINGTON, DE, UNITED STATES, December 19, 2024 /EINPresswire.com/ -- As per the report published by Allied Market Research, the global [online in-flight shopping market](#) generated \$232.3 million in 2020, and is expected to reach \$825.3 million by 2030, registering a CAGR of 12.8% from 2021 to 2030.



The global online in-flight shopping market size was valued at \$232.3 million in 2020, and is projected to reach \$825.3 million by 2030, registering a CAGR of 12.8% from 2021 to 2030."

Allied Market Research

Increase in number of international and domestic air passengers and growth in the aviation industry have boosted the growth of the global [online in-flight shopping](#) market. However, on board retail and personal in-flight chefs hinders the market growth. On the contrary, government initiatives for sustainable air connectivity

growth are expected to create lucrative opportunities for the market players in the future.

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The global online in-flight shopping market is analyzed across several regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across North America dominated in 2020, holding nearly half of the market. However, the market across LAMEA is projected to showcase the highest CAGR of 15.6% during the forecast period.

Key benefits for stakeholders

The report provides quantitative analysis of the current online in-flight shopping market trends, estimations, and dynamics of the market size from 2020 to 2030 to identify the prevailing online in-flight shopping market opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer

network.

In-depth analysis and the market size & segmentation assist to determine the market potential. The major countries in each region are mapped according to their revenue contribution to the market.

The market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players in the online in-flight shopping industry.

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The global online in-flight shopping market includes an in-depth analysis of the prime market players such as Inmarsat plc

AirAsia Group

Lufthansa

Swiss International Air Lines AG

The Emirates Group

Singapore Airlines Limited

Thomas Cook Airlines Ltd

airfree

EasyJet Airline Company Limited

SKYdeals

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