

## Rising Demand For Private Air Travel: A Key Driver Transforming the Chartered Air Transport Market 2024

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<u>The chartered air transport market has exhibited robust growth</u> in recent years, with projections showing this trend is set to continue. From a global market value of \$87.99 billion in 2023, it's



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expected to grow to \$95.66 billion in 2024 at a compound annual growth rate CAGR of 8.7%. This growth is primarily attributed to an increase in corporate travel demands, luxury travel and tourism, emergency and medical evacuations, military and government contracts, and requirements for remote area access and exploration.

Peering into the Future: How Big Will The Chartered Air Transport Market Grow?

In the coming years, the chartered air transport market is slated to see further growth, with projections indicating

that it will reach \$131.14 billion by 2028. This represents a healthy CAGR of 8.2%. Factors driving this growth include private aviation membership programs, flexible travel schedules, destination events, and improving in-flight services responding to heightened security and privacy concerns.

Emerging trends in the industry such as ultra-long-range business jets, technology integration for

efficiency, flexible booking and pricing models, supersonic jets integration, and industry partnerships and alliances are set to influence the market dynamics.

Get a detailed preview of these trends in our sample report: <a href="https://www.thebusinessresearchcompany.com/sample.aspx?id=2939&type=smp">https://www.thebusinessresearchcompany.com/sample.aspx?id=2939&type=smp</a>

Driving Forces: <u>How Is Technology Fuelling The Chartered Air Transport Market Growth?</u>

Technology, and its adoption, is anticipated to be a consistent driver of the chartered air transport market's growth during the forecast period. The transport sector, particularly chartered air transportation, is predicted to reap the benefits of greater efficiencies offered by technological advances.

Innovations like aircraft telematics, which relay engine information via satellite to manufacturers and maintenance teams on the ground, minimize time on the tarmac, reducing flight turnaround times and significantly enhancing airlines' operational efficiency. Other technologies such as big data, machine learning, and predictive analytics are being leveraged to increase efficiencies and strategically align business objectives.

To know further about these technologies and their impact, access our full report: <a href="https://www.thebusinessresearchcompany.com/report/chartered-air-transport-global-market-report">https://www.thebusinessresearchcompany.com/report/chartered-air-transport-global-market-report</a>

Playing For High Stakes: Who Are The Major Industry Players?

The chartered air transport space is highly competitive with key players including Lufthansa Private Jet, Emirates, Air Canada, Cathay Pacific Airways Ltd., Atlas Air Worldwide Holdings, NetJets Inc., Allegiant Travel Company, Garuda Indonesia, Air Transport Services Group, FLEXJET LLC, Thai Airways International Public Co. Ltd., Jet Aviation Inc., and Sentient Jet. These firms, among others, are continuously strategizing to get the upper hand in the market, steering the industry's overall growth.

Emerging Tech-Wear: How Is Wearable Technology Moulding the Industry?

The industry is witnessing an increased embrace of wearable technology. Smartwatches, smart glasses, personal electronic devices, and other near-field communication NFC and Bluetooth tech is employed extensively to enhance operational efficiency, maintenance, and add-on entertainment for passengers. These technologies enhance safety, efficiency and provide flight-related updates and information to passengers. Virgin Atlantic, Japan Airlines, EasyJet, and British Airways are among the companies leveraging such wearable technologies.

Market Segments and Regional Insights

The chartered air transport market report covers highly detailed segmentations:

1 By Type: Passenger Chartered Air Transport, Freight Chartered Air Transport, Other Chartered Air Transport

2 By Application: Private Charter, Affinity, Single Entity, Public Charter 3 By End Use: Wealthy Individuals, Sports Teams, Large Corporations

Geographically, North America held the largest share in 2023. However, Asia-Pacific is spotlighted as the second largest in the chartered air transport market, showcasing promising potentials for market expansion. Other regions surveyed in the report include Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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