

New E-Bike Program Pays People to Lose Weight

Buy a New Optibike and Receive \$25 for every Pound Lost

PAONIA, CO, UNITED STATES, January 23, 2025 /EINPresswire.com/ -- Optibike, a leading manufacturer of electric bikes, is excited to announce their new Weight Loss Reward Program for 2025. This innovative program aims to incentivize individuals to lead a healthier lifestyle by combining the benefits of cycling with the motivation of monetary rewards.

Starting from January 1 to October 31, 2025, Optibike riders can earn \$25 for every pound of weight they lose. This program is open to all Optibike owners, regardless of their fitness level or cycling experience.



The Weight Loss Reward Program is a part of Optibike's commitment to promoting a healthier and more sustainable way of transportation. With the rising concerns of obesity and its related



I've enjoyed my last year riding my Optibike. I've changed my physique and my health, I've lost 40 pounds."

Steve

health issues, Optibike believes that this program can make a positive impact on individuals' lives. Not only does cycling help in weight loss, but it also reduces carbon emissions, making it a win-win for both personal and environmental well-being.

"We are thrilled to launch this program and encourage people to adopt a healthier lifestyle. Our electric bikes provide a fun and efficient way to exercise, and with the

added incentive of monetary rewards, we hope to motivate more individuals to get on their bikes and start pedaling towards a healthier future," said Optibike CEO, Jim Turner.

Optibike's Weight Loss Reward
Program is a unique and exciting
opportunity for individuals to not only
lose weight but also contribute to a
greener planet. With the increasing
popularity of electric bikes, this
program is expected to attract a wide
range of participants and make a
significant impact on the community's
health and the environment. For more
information, visit Optibike's website or
contact their customer service team.

Details of Program

Example of Reward: Rider loses 50 lbs during period and receives a reward of \$1,250.

Entry Requirements:

Riders are required to purchase an Optibike during the program period. All models are eligible. Rider must provide a certification of their weight at beginning and end of program. It is responsibility of the rider to submit this documentation to Optibike.

Reward Payment:

Rewards will be paid in a check or PayPal payment to customer. Payments will be made in November 2025 after program ends on October 31, 2025. Rewards will be considered a rebate on price paid for Optibike.



Get Paid \$25 for each pound you lose riding an Optibike in 2025



Be Inspired to Ride in 2025

Eligible Bikes:

All Optibike models are eligible for program. Optibikes must be purchased during the program time frame.

Optibike: The Leader in Electric Bike Weight Loss

Back in 2010, Optibike launched the first Electric Bike Weight loss coaching program. In this program, Optibike coached riders on health tips and they rode their Optibikes and achieved large weight loss. Some riders lost up to 80 lbs during the year. This program was the first in America to demonstrate that riding electric bikes was an effective way to achieve weight loss.

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