

# Solvay Launches Reactive Waterborne Emulsifier For Solid Epoxy Resins: Key Trend in the Emulsifiers Market 2024

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Emulsifiers Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

## What's Driving Growth in the Emulsifiers Market?



The emulsifiers market size is expected to see strong growth in the next few years. It will grow to \$9.5 billion in 2028 at a compound annual growth rate (CAGR) of 8.3%.”

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The emulsifiers market size has witnessed substantial growth in recent years. It will rise from \$6.39 billion in 2023 to \$6.91 billion in 2024 at a compound annual growth rate CAGR of 8.1%. This notable growth in the historic period can be attributed to strong economic growth in emerging markets, growth in world population and an increase in natural food products.

## What's the Projected Growth Rate and Market Size of the Emulsifiers Market?

The emulsifiers market size is set to see substantial growth in the next few years, with an estimated reach of \$9.5 billion in 2028 at a CAGR of 8.3%. The growth in the forecast period can be connected to global population growth and urbanization, swift growth in ecommerce, increasing consumption of packaged food and food security initiatives. Diving deeper, this report reveals emerging trends in this market with the key drivers lying in global population growth and

urbanization, speedy growth in ecommerce, increasing consumption of packaged food and food security initiatives.

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What's Contributing to the Growth of the Emulsifiers Market?

The rising demand for emulsifiers in the food industry for packaged and convenience food worldwide is noticeably contributing to the growth of the emulsifiers market. Food emulsifiers are increasingly being used in packaged and convenience food products to prevent microbial spoilage. The demand for packaged, ready-to-eat food is growing over time due to busy lifestyles, changing eating habits of the population, and the spread of the COVID-19 pandemic.

Who Are The Key Players in the Emulsifiers Market?

Major companies operating in the emulsifiers market include Cargill Incorporated, Archer Daniels Midland Company, BASF SE, Kerry Group plc, Dow Inc, Palsgaard A/S, Evonik Industries AG, Ingredion Incorporated, Koninklijke DSM N.V, Stepan Company, among others. The presence of these players signifies a highly competitive market environment, with the continual quest for innovation and superiority in product offerings.

What Are The Emerging Trends in the Emulsifiers Market?

The launch of new products is a key trend in the emulsifiers market. New product launches increase the product portfolio of a manufacturer and help to increase market share. For instance, in November 2021, Solvay, a Belgium-based science company, launched a reactive waterborne emulsifier for solid epoxy resins. This development established an emulsifier for solid epoxy resins that is non-ionic, reactive, and devoid of alkylphenol ethoxylates APE, which are primarily used in industrial coatings, paints, or binders.

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How Is The Emulsifiers Market Segmented?

The emulsifiers market covered in this report is segmented –

1 By Product: Lecithin, Mono And Di-Glycerides, Stearyl Lactylates, Sorbitan Esters, Polyglycerol

Esters, Other Products

2 By Chemical Structure: Natural, Synthetics, Semi-Synthetics

3 By Application: Food Emulsifiers, Cosmetics And Personal Care, Oilfield Chemicals, Pharmaceutical, Agrochemicals, Other Applications

Which Region Dominates the Emulsifiers Market?

Asia-Pacific was the largest region in the emulsifiers market in 2023. Interestingly, Asia-Pacific is projected to be the fastest-growing region in the forecast period. The regions covered in this report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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