

El Clasificado Unveils 2025 Media Calendar: Special Editions, Signature Events, and the Launch of ViveLA

A media company based in Norwalk, CA keeps growing in print, online products, and events

NORWALK, CA, UNITED STATES, December 21, 2024 /

EINPresswire.com/ -- El Clasificado, a trusted Spanish-language media brand with deep community roots, proudly announces its 2025 Media Calendar. The schedule features a diverse range of special print editions, signature events, expos, and the highly anticipated launch of ViveLA, a new monthly lifestyle magazine. These offerings provide businesses strategic opportunities to engage with the vibrant Hispanic community throughout Southern California and beyond.



El Clasificado 2025 Media Calendar

“

By aligning with our publication dates, events, and expos, businesses can enhance their visibility, effectively reach their target audiences, and foster year-round growth”

Martha de la Torre, El Clasificado CEO

“We are thrilled to share the [El Clasificado 2025 Media Calendar](#),” said Martha de la Torre, CEO of El Clasificado. “By aligning with our publication dates, events, and expos, businesses can enhance their visibility, effectively reach their target audiences, and foster year-round growth.”

The 2025 calendar highlights a variety of print magazines, each focusing on timely and relevant themes, including employment, quinceañeras, legal resources, home services, soccer, and health. El Clasificado’s signature events and expos also bring thousands of community members together, creating direct engagement

opportunities for businesses.

A standout addition to the 2025 lineup is ViveLA, a glossy-cover monthly magazine set to debut on January 29, 2025. Created to captivate and resonate with its audience, ViveLA will feature engaging content on niche topics that Latinos love. Beyond entertainment and gossip (popularly known as farándula and chismes), the magazine will highlight local soccer, health and wellness, home remedies, immigration issues, inspiring local Latino success stories, and practical job and career advice. With a monthly distribution of 40,000 copies, ViveLA will focus on serving vibrant communities in South Central Los Angeles and the San Fernando Valley.

The full 2025 Media Calendar, including magazine release dates and event schedules, is now available at [\[calendar\]](#).

About El Clasificado

Founded in 1988, El Clasificado, dba [EC Hispanic Media](#), began as a weekly publication serving Spanish-speaking communities. Over the decades, it has become a leading multimedia platform and digital agency connecting businesses and individuals nationwide. Through its online platform, ElClasificado.com—the nation’s premier online classified marketplace—El Clasificado continues to drive commerce and foster growth in an increasingly digital world.

Fatima Velez

El Clasificado dba EC Hispanic Media

+1 562-450-5067

fvelez@elclasificado.com

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)



Cover first issue ViveLa: new Spanish 40,000 monthly print magazine in Los Angeles January 2025

This press release can be viewed online at: <https://www.einpresswire.com/article/770799342>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.