

Fabrica Kraft expands to UAE, KSA, Bahrain, Qatar, & Kuwait with e Falcon E-Commerce, bringing sustainable luxury

Fabrica Kraft, a pioneer in sustainable fashion, is excited to announce its expansion across the GCC,

DUBAI, DUBAI, UNITED ARAB EMIRATES, December 23, 2024 /EINPresswire.com/ -- Fabrica Kraft, a trailblazer in sustainable fashion, proudly announces its expansion into the GCC region, unveiling its latest collections in the United Arab Emirates, Saudi Arabia, Bahrain, Qatar, and Kuwait. This milestone marks a significant step in the brand's journey toward spreading its message of sustainable luxury and inclusivity across international borders.

This expansion is powered by Fabrica Kraft's strategic partnership with e Falcon E-Commerce Solutions, a leading global distribution partner. Together, they aim to enhance market accessibility and cater to the growing demand for sustainable fashion in the region.

About Fabrica Kraft

Founded in October 2021 by a visionary couple, Fabrica Kraft has revolutionized the fashion industry by merging style with ecological responsibility. The brand's mission to offer high-quality, sustainable products resonates with eco-conscious consumers worldwide. This latest expansion reflects Fabrica Kraft's unwavering commitment to environmental care, quality craftsmanship, and inclusivity.



Fabrica Kraft



Sunbrella Cushions

Introducing Fabrica Kraft's Regional Collection:

[Sunbrella](#) Home Décor Products: Designed to withstand harsh outdoor conditions while adding a touch of luxury indoors, these cushions are perfect for GCC living spaces.

Premium Leather Goods: Handcrafted leather bags and accessories, offering timeless style and durability, cater to the sophisticated tastes of the region.

Handmade Sustainable [Jewelry](#): Unique pieces crafted from earthen clay and copper enamel, blending sustainable luxury with regional eco-conscious values.

Luxury [Handbags](#): Combining elegance with innovative materials like teak wood and leather, these handbags redefine sustainable fashion for the discerning GCC consumer.

Strategic Partnership with e Falcon E-Commerce Solutions

This collaboration leverages e Falcon's extensive distribution network to ensure Fabrica Kraft's products reach consumers seamlessly across the UAE, KSA, Bahrain, Qatar, and Kuwait. The partnership reflects a shared vision of promoting sustainable consumption and elevating consumer experiences.

"We are thrilled to introduce Fabrica Kraft to the vibrant markets of the GCC. Our partnership with e Falcon E-Commerce Solutions ensures that our message of sustainable luxury is accessible to a broader audience," said Neha Khanna, Co-founder of Fabrica Kraft.

"Working with Fabrica Kraft allows us to bring forward-thinking, sustainable products to our network, aligning with our mission to support eco-friendly commerce," stated Jitin Masand, e Falcon E-Commerce Solutions.

Launch Details

Fabrica Kraft's entry into the GCC will be celebrated with:

Regional Events: Interactive showcases highlighting the brand's dedication to sustainability, quality, and innovation.

Online Access: Consumers across the GCC can shop the collection through Fabrica Kraft's website, bolstered by e Falcon's e-commerce solutions.

Physical Pop-ups: Pop-up stores and exclusive retail partnerships in major cities for an immersive shopping experience.

Collaborations: Partnerships with local influencers, environmental advocates, and fashion icons to amplify the brand's sustainable vision.

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