

# New Year by Jui-Ping Lee Wins Iron in A' Digital Art Awards

Jui-Ping Lee's Captivating Digital Artwork, New Year, Receives Esteemed Iron A' Design Award in Digital Art Category

COMO, CO, ITALY, December 22, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and wellrecognized award in the field of digital art design, has announced Jui-Ping Lee's exceptional work, New Year, as a winner of the Iron A' Design Award in the Digital Art category. This prestigious recognition highlights the significance of Jui-Ping Lee's contribution to the digital art industry and celebrates the innovative design that showcases the artist's unique vision and technical prowess. <image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><image><section-header>

New Year's recognition by the A' Digital Art Award underscores its relevance to

current trends and needs within the digital art industry. The artwork's stunning visual narrative and masterful execution align with the high standards and practices set by the industry, making it a valuable addition to the field. The award serves as a testament to the practical benefits and innovative aspects of New Year, which have the potential to inspire and influence digital artists, enthusiasts, and stakeholders alike.

Jui-Ping Lee's New Year is a captivating digital artwork that transports viewers to a serene courtyard on a cold winter's day. The elegant figure, adorned in a magnificent kimono, sits amidst a gentle flurry of snow and vibrant autumn leaves, embodying the essence of Wabisabi (the beauty of solitude and tranquility). The intricate patterns on the kimono, featuring pines and sea waves, symbolize solemnity and serenity, while the delicate details, such as the artist's penname on a stone plate and the mice patterns representing the year 2020, add depth and meaning to the composition.

The Iron A' Design Award for New Year serves as a catalyst for Jui-Ping Lee's future endeavors, inspiring the artist to continue pushing the boundaries of digital art and exploring new avenues for creative expression. This recognition not only validates the artist's talent and dedication but also motivates them to strive for excellence and innovation in their upcoming projects. As New Year sets a new standard for digital artworks, it has the potential to influence industry trends and inspire fellow artists to elevate their craft.

## Interested parties may learn more at: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=158137</u>

#### About Jui-Ping Lee

Jui-Ping Lee, also known as "Atha," is a trilingual artist from Taiwan renowned for their clean, elegant coloring and splendid details in their digital artworks. Recognized by the largest illustration site Pixiv in its first illustration yearbook "VISIONS (2021)," Jui-Ping Lee's works have been featured in various exhibitions and yearbooks, including "Artists in Taiwan (2021 & 2022)," "ILLUSTRATIONS 2021," "Creator's Show Up Gallery in PARCO (2021 & 2022)," and "Tokyo Art Museum-International Modern Art Exhibition 45th & 46th." Their exceptional talent and unique style have garnered international acclaim, cementing their position as a prominent figure in the digital art community.

#### About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to digital artworks that demonstrate a solid understanding of design principles, creativity, and technical proficiency. Recipients of this award are acknowledged for their practical innovations and contributions to the digital art industry, showcasing their ability to address real-world challenges through thoughtful design. The rigorous selection process involves blind peer-review by a world-class jury panel of design professionals, industry experts, journalists, and academics, ensuring that only the most deserving works are honored. The Iron A' Design Award celebrates digital artworks that integrate industry best practices, exhibit expert understanding, and provide quality of life improvements, ultimately contributing to a better world through the power of good design.

### About A' Design Award

The A' Digital Art Award is an internationally-recognized competition that celebrates exceptional digital art and design. Open to visionary artists, innovative agencies, forward-thinking companies, and influential figures in the industry, the award provides a platform to showcase creativity and gain global recognition. Through a rigorous blind peer-review process, entries are evaluated by a world-class jury panel of design professionals, industry experts, journalists, and academics based on pre-established criteria. The A' Design Award, now in its 16th year, is driven by a philanthropic mission to enhance society through the power of good design, motivating designers and brands to develop superior products and projects that positively impact the global community. By recognizing and promoting these remarkable achievements, the A' Design Award inspires a global appreciation for the principles of good design, driving forward the cycle of

inspiration and advancement. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <u>https://digitalartaward.org</u>

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