

## Jason Sherman, CEO of Vengo AI, Launches 'The AI Gold Guide' to Empower Businesses in the Digital Gold Rush

Jason Sherman unveils 'The AI Gold Guide,' a step-by-step resource to help businesses thrive in the AI era, alongside hands-on consulting services.

PHILADELPHIA, PA, UNITED STATES, January 9, 2025 /EINPresswire.com/ --Jason Sherman, the visionary CEO of Vengo AI, has unveiled The AI Gold Guide, a transformative resource designed to help businesses and professionals navigate the opportunities of the Al-driven digital gold rush.



The AI Gold Guide

This comprehensive guide empowers readers to harness artificial intelligence effectively, making it accessible and actionable for entrepreneurs, innovators, and anyone seeking to thrive in the AI era.

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The AI revolution is the opportunity of our time. With The Al Gold Guide, my goal is to simplify AI and provide practical strategies to make this transformative technology accessible to everyone."

Jason Sherman - CEO of Vengo

Vengo AI, Sherman's cutting-edge platform, is revolutionizing sales and customer engagement with its fully customizable AI agents designed to act as your topperforming sales experts.

These intelligent agents capture, qualify, and nurture sales leads 24/7, seamlessly integrating text and voice interactions to deliver tailored responses that drive conversions. With a mission to democratize Al, Vengo Al empowers businesses of all sizes to harness cutting-edge

technology through intuitive tools that simplify lead management, accelerate deal closures, and maximize revenue.

The AI Gold Guide takes this mission further by offering step-by-step strategies to unlock AI's potential. Readers will learn how to:

- Craft precise Al prompts for brainstorming, problem-solving, and execution.
- Leverage AI tools for business growth, including automating documentation, creating visuals, and designing marketing campaigns.
- Refine AI outputs to achieve tailored, high-quality results.
- Identify practical use cases for AI in various industries to streamline operations and boost productivity.
- Master iteration techniques to continuously improve AI interactions and generate innovative solutions.



We Do Al For You



Vengo Al Business Owner

- Tap into new revenue streams by implementing Al-driven strategies to scale businesses and outpace competitors.
- Stay ahead of the curve with actionable insights and tips for navigating the ever-changing Al landscape.

The AI revolution is the opportunity of our lifetime," said Sherman. "With The AI Gold Guide, my goal is to simplify AI for everyone—breaking down barriers to entry and providing practical strategies that empower you to upskill, seize new opportunities, and build wealth in the rapidly evolving future of AI."

For those seeking a more hands-on approach, Sherman also offers personalized strategy sessions through <u>We Do Al For You</u>, a consultancy dedicated to helping businesses integrate Al solutions. From custom Al designs to strategic consulting, We Do Al For You provides expert guidance tailored to clients' unique needs.

By combining The Al Gold Guide with We Do Al For You and Vengo's Al agents, Sherman ensures that businesses and individuals at every level—whether tech-savvy or just starting out—can

harness the transformative power of Al.

"I was terrified of AI at first—completely intimidated and unsure where to even begin. I've missed out on so many tech revolutions before—the dot-com boom, social media, even smartphones—and I didn't want to miss out on AI too," said Mia Harbook, Owner of Harbook Media Consulting. "When I found The AI Gold Guide, it was like a lightbulb went off. It broke everything down step by step, showing me exactly how to use AI tools in a way that made sense for my business. Now, not only do I feel confident incorporating AI into my offerings, but my clients are thrilled, and my sales have skyrocketed. This guide truly changed everything for me."

## About the offerings:

Vengo AI is a game-changing platform that enables businesses to create fully customizable AI sales agents trained on their unique content and style. By turning inquiries into leads and leads into revenue, Vengo AI helps companies close more sales, streamline customer interactions, and gain data-driven insights to make informed decisions. Designed for simplicity, Vengo AI's tools allow anyone to deploy powerful AI agents on their website with just one line of code.

In addition to his innovative sales platform, Sherman supports business owners with The AI Gold Guide, a practical resource for mastering artificial intelligence, and We Do AI For You, a consultancy offering personalized AI strategy and solutions to help businesses thrive in the digital era. Together, these offerings empower businesses to embrace the AI revolution and succeed in an increasingly competitive landscape.

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