

Boulderball by Martin Oberhauser Wins Iron A' Design Award in Toy, Game and Hobby Products Design Category

Innovative Climbing-Inspired Training Tool and Game Recognized for Excellence in Toy Design

COMO, CO, ITALY, December 26, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [toy design](#), has announced Boulderball by [Martin Oberhauser](#) as the winner of the Iron A' Design Award in the Toy, Game and Hobby Products Design category. This prestigious recognition highlights the significance of Boulderball as an innovative and well-designed product within the toy industry.

Boulderball's unique design combines a training tool and game specifically tailored for climbers, focusing on finger-strength training and climbing technique. Its compact and portable nature makes it an ideal tool for climbers of all levels, offering an accessible and engaging approach to climbing training. This innovative product aligns with current trends in the toy industry, providing a practical solution for users seeking to improve their mental acuity and physical dexterity.

The Boulderball features a distinctive design that sets it apart from competitors. Its surface is equipped with variously sized and textured hold parts designed to be supported with fingertips, mimicking the sensation of actual bouldering. The round structure of the Boulderball offers eight different climbing routes, each designed for different skill levels and climbing techniques. The accompanying color-coded playing cards serve as guides for the game, inspired by the greatest climbing routes on the world's most challenging peaks.



Winning the Iron A' Design Award in the Toy, Game and Hobby Products Design category serves as a motivation for Martin Oberhauser and the Boulderball team to continue striving for excellence and innovation in their future projects. This recognition has the potential to inspire further exploration and advancements in the field of climbing-related toys and training tools, fostering growth and creativity within the industry.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=156938>

About Martin Oberhauser

Martin Oberhauser is an Italian designer who graduated from the University of Bolzano and pursued postgraduate studies at the University ECAL - Ecole Cantonale D'Art de Lausanne in Switzerland and the Designlabor Bremerhaven in Germany. After working with Patrick Jouin in Paris, Oberhauser now focuses on sustainability-driven flagship projects, uniting multidisciplinary teams to explore innovative production methods and create future-oriented models based on sustainability.

About Boulderball

Boulderball was born from the collaborative efforts of Dieter and Joachim, two avid tinkerers who aimed to create an engaging and meaningful game. Inspired by Dieter's passion for climbing, they embarked on a journey to craft a game that fine-tunes the mind and senses. Joachim's expertise in enhancing mental and cognitive performance, combined with Dieter's knowledge as a sports scientist and climbing aficionado, led to the successful establishment and growth of Boulderball, further elevated by the contributions of designer Martin Oberhauser.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to well-designed products, projects, services, and ideas that meet rigorous professional and industrial standards. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life. The Iron A' Design Award winner designs demonstrate great skill, specialization, and creative capacity, satisfying the evaluation criteria of Innovation in Toy Design, User Engagement, Safety Considerations, Educational Value, Design Aesthetics, Durability and Quality, Playability Factor, Cultural Relevance, Sustainable Materials, Inclusivity in Design, Age Appropriateness, Market Potential, Creativity and Originality, Functionality and Usability, Emotional Connection, Social Impact, Adaptability to Trends, Packaging Design, Value for Money, and Ease of Manufacturing.

About A' Design Award and Competition

The A' Design Award is an international and juried design competition that has been recognizing and promoting superior products and projects since 2008. With a mission to make the world a better place through the power of good design, the A' Design Award motivates designers and brands to develop innovative solutions that positively impact society. The competition is open to entries from all countries and is organized across multiple industries. Interested individuals can

explore the competition, view past laureates, and participate with their projects at the following URL:

<https://competition.adesignaward.com>

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