

Liquid Soap Market 2025 Trends : Expected to Grow at a CAGR of 9.3% by 2027, Claims AMR

Liquid Soap Market - The face wash segment has emerged to be the most prominent segment, owing to rise in demand for liquid soaps.

“

The report provides an extensive analysis of the current and emerging liquid soap market trends and liquid soap market opportunities.

”

Allied Market Research

WILMINGTON, DE, UNITED STATES, December 26, 2024 /EINPresswire.com/ -- Allied Market Research published a report, titled, "[Liquid Soap Market](#) by Type (Organic and Conventional), Product (Hand Wash, Face Wash, Surface Cleaner and Others), Application (Commercial and Residential), and Distribution Channel (Specialty Stores, Supermarkets/Hypermarkets, Convenience Stores and Online Sales Channel): Global Opportunity Analysis and Industry Forecast 2021–2027." According to the report, the global [liquid soap](#) industry was estimated at \$18.20 billion in 2019, and is expected to hit \$38.19 billion by 2027, registering a CAGR of 9.3% from 2021 to 2027.

Drivers, restraints, and opportunities-

Rise in awareness about huge number of benefits associated with healthy & hygienic lifestyle, various initiatives by governments and hospitals toward maintenances of personal hygiene, and ease in availability of low-cost products drive the growth of the global liquid soap market. On the other hand, certain governments in various countries of Europe, the America's, and Asia-Pacific have put restrictions on use of chemical additives in liquid soaps, which restrains the market growth. However, rapid urbanization in developing economies and increase in use of luxurious premium organic liquid soaps across the globe are expected to create multiple opportunities in the future.

□□□□□□ □□□□□□ □□□□□□ □□ : <https://www.alliedmarketresearch.com/request-sample/7206>

The conventional segment to retain its dominance by 2027-

Based on type, the conventional segment contributed to more than two-thirds of the global liquid soap market share in 2019, and is expected to lead the trail by the end of 2027, due to

growing preference for homemade and handcrafted shops and ease of manufacturing these product types at low cost. The organic segment, on the other hand, would grow at the fastest CAGR of 9.5% throughout the forecast period, due to rapid urbanization in developing economies and increased consumption of premium organic liquid soaps across the world.

The face wash segment to rule the roost-

Based on product type, the face wash segment accounted for more than one-third of the global liquid soap market share in 2019, and is expected to lead the trail by the end of 2027, due to growing preference for skin beauty product types to maintain healthy skin, increasing consumer affordability. At the same time, the hand wash segment would garner the fastest CAGR of 9.6% from 2021 to 2027, owing to increase in number of covid cases globally.

North America had the major share in 2019-

Based on region, North America held the major share in 2019, garnering more than one-third of the global liquid soap market. Rise in product innovation that reduces skin related concerns along with their hygiene-related functionalities drives the market growth in the region. Simultaneously, the market across Asia-Pacific would cite the fastest CAGR of 10.1% during the forecast period. This is due to rise in utilization of organic product types that contain anti-bacterial properties, soothing fragrances, and natural ingredients.

For more information, please contact us at: <https://www.alliedmarketresearch.com/purchase-enquiry/7206>

Frontrunners in the industry-

Procter & Gamble

Bluemoon Body care

Unilever

Reckitt Benckiser Group plc.

Lion Corporation

GOJO Industries Inc.

Kao Chemicals

Godrej Consumer Products

3M

NEW AVON LLC

For more information, please contact us at: <https://www.alliedmarketresearch.com/hyaluronic-acid-serums-market-A14460>

Hyaluronic Acid Serums Market

<https://www.alliedmarketresearch.com/hyaluronic-acid-serums-market-A14460>

Face Balm Market

<https://www.alliedmarketresearch.com/face-balm-market-A47205>

David Correa
Allied Market Research
+ +1 800-792-5285
[email us here](#)
Visit us on social media:
[Facebook](#)
[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/771933010>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.