

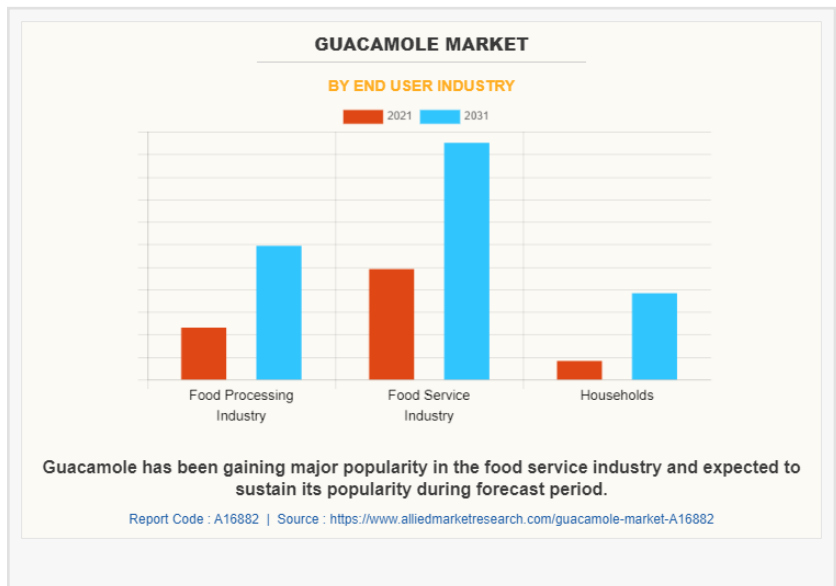
Guacamole Market by Revenue, Present Scenario and Growth Prospects 2031

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[Guacamole Market Size](#) was valued at \$852.30 million in 2021, and is estimated to reach \$1.5 billion by 2031, growing at a CAGR of 5.8% from 2022 to 2031.

Due to growing preferences for healthy and wholesome foods, the guacamole market is anticipated to experience significant expansion. The market for guacamole is expanding as a result of the growing popularity of international cuisines. Furthermore, growing demand for plant-based foods has compelled major manufacturers to seek alternatives to conventional ingredients to adapt their products to the new paradigm and maximize profitability.



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Guacamole has several health advantages and is a fantastic source of potassium, antioxidants, and healthy fats. As a result, the demand for guacamole is expected to rise dramatically as more people try to lead healthier lives by eating wholesome meals. Guacamole enhances heart health, prevents stroke, lessens liver damage, and fights inflammation. It also helps the brain and liver to operate better. It also helps to reduce deeper visceral belly fat and keeps a person full until their next meal by encouraging satiety. The regular, moderate use of it prevents bloating, moisturizes the skin, and delays aging.

As a result, it is frequently used as a salad element and condiment in many different cuisines in the food and beverage (F&B) business.

However, due to lockdowns and other restrictions imposed by the relevant governing bodies in response to the COVID-19 outbreak, the activities of several industries have either temporarily ceased or are operating with a small workforce. This issue is expected to negatively affect the expansion of the global guacamole market. Furthermore, decreased production and increased

prices of avocados highly hampered the growth of the guacamole market in 2020.

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In 2021, North America accounted for a 48.4% share of the guacamole market and is expected to maintain its dominance during the forecast period. The popularity of Mexican food outside of Mexico is helping the guacamole business expand. Major market participants are also all concentrated in North America, where domestic production of raw material is declining. As a result of the favorable trade relations between the two regions, Mexico has become a popular destination for guacamole manufacturers looking to either, buy raw ingredients or establish processing facilities. Thus, the above factors are likely to supplement the North America guacamole market growth during the forecast period.

The major players operating in the guacamole industry focus on key market strategies, such as mergers, product launches, acquisitions, collaborations, and partnerships. Some of the key players in the guacamole market industry, include Avoking, Calavo Growers, Inc., Casa Sanchez SF, Hormel Foods Corporation, Sabra Dipping Co., LLC, Salud Foodgroup Europe b.v, Snowcrest, Westfalia Fruit Ltd, Woolworths Group Ltd, and Landec Corporation.

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