

JUARA Celebrates a Year of Growth and Connection: Looking Back at 2024 and Ahead to 2025

JUARA, a skincare and wellness brand deeply rooted in the traditions of Jamu, reflects on a remarkable year of growth, transformation, and connection.

NEW YORK, NY, UNITED STATES,
December 27, 2024 /

EINPresswire.com/ -- JUARA, a skincare and wellness brand deeply rooted in the traditions of Jamu, reflects on a remarkable year of growth, transformation, and connection. Drawing inspiration from the ancient Indonesian art of holistic healing, JUARA integrates the botanicals of Jamu into modern skincare and wellness rituals. This past year was a testament to the brand's commitment to innovation and its loyal community.

For JUARA, 2024 was marked by the re-launch of several [beloved skincare products](#), alongside the release of some new offerings. Among the highlights was the transformation of the Tamarind Tea Hydrating Toner, now presented as the Triple Tea Antioxidant Essence.

This cherished product emphasizes its powerful blend of natural ingredients, serving as a cornerstone in daily skincare routines.

The brand also reintroduced its iconic Candlenut Perfume Oil and Tiare Jasmine Perfume Oil in elegant new packaging. The Candlenut scent, celebrated for its mood-boosting neurocosmetic benefits, and the refreshing Tiare Jasmine fragrance continue to resonate deeply with JUARA's community, evoking comfort and joy.



IN A CLINICAL STUDY USING 5% TAMARIND SEED EXTRACT*, PARTICIPANTS EXPERIENCED:

- 27%** improvement in skin firmness and elasticity after 14 days.
- 15%** increase in hydration after 7 days
- 9%** reduction in skin roughness in just 7 days

*Applied to the skin twice daily over a 14 day period

JUARA
TRIPLE TEA ANTIOXIDANT ESSENCE
Tamarind Seed & Triple Tea Antioxidant Essence
3.3 oz / 100 mL

This year, JUARA unveiled their Triple Tea Antioxidant Essence, previously known as the Tamarind Tea Hydrating Toner.

In addition to refining its classics, JUARA expanded its [wellness offerings](#) with the launch of Soothing Island Comfort Green Tea, a blend that embodies the brand's philosophy of inner and outer harmony and reflects Jamu's emphasis on nurturing well-being through nature's gifts.

JUARA's journey in 2024 was shaped not only by its achievements but also by the support of its community, partners, and team. "As we reflect on this past year, we are filled with gratitude for everyone who has embraced JUARA and shared in our mission of holistic healing and joy," said Metta Murdaya, Co-Founder of JUARA.

As JUARA steps into 2025, the brand remains steadfast in its commitment to honoring its Jamu heritage while addressing the evolving needs of its customers. Plans for the coming year include new product launches, expanding its focus on sustainability, and continuing to foster a sense of connection and well-being among its growing community. JUARA invites everyone to join in celebrating the spirit of Jamu — a celebration of balance, health, and beauty — as they look forward to another year of inspiration and growth.

Founded on the principles of Indonesian Jamu, JUARA combines ancient wisdom with modern science to create high-performance products that enhance the well-being of mind, body, and soul. By embracing natural botanicals and time-honored traditions, JUARA offers a [holistic approach to wellness](#) and beauty that resonates with individuals seeking meaningful self-care rituals.

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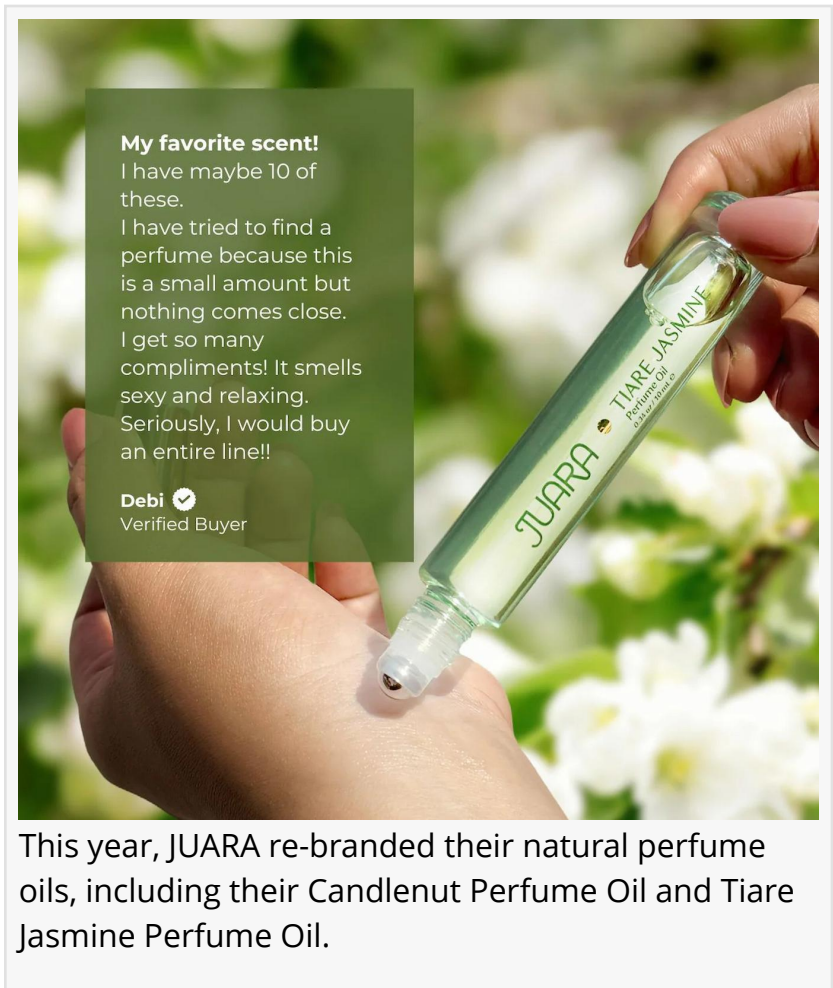
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My favorite scent!
I have maybe 10 of these.
I have tried to find a perfume because this is a small amount but nothing comes close.
I get so many compliments! It smells sexy and relaxing.
Seriously, I would buy an entire line!!

Debi 
Verified Buyer

This year, JUARA re-branded their natural perfume oils, including their Candlenut Perfume Oil and Tiare Jasmine Perfume Oil.

YouTube

TikTok

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