

## SupraCut Systems Partners with Walk-In Talk Media to Showcase Automated Citrus Slicing Solution for Hospitality Industry

SupraCut Systems partners with Walk-In Talk Media to showcase automated citrus slicer for hospitality industry, streamlining operations & reducing waste.

TAMPA, FLORIDA, FL, UNITED STATES, December 27, 2024 / EINPresswire.com/ -- SupraCut Systems (https://supracut.com), a leading provider of innovative food prep technology, has announced a multiyear partnership with Walk-In Talk Media, the company behind the topranked food industry podcast, Walk-In Talk Podcast (https://www.thewalkintalk.com).



Through this collaboration, SupraCut will leverage the reach and influence of the Walk-In Talk Podcast to showcase its automated citrus slicing solution to bars, restaurants, casinos, stadiums,

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The Walk-In Talk Podcast has become the go-to resource for food and beverage professionals, so aligning with an innovative company like SupraCut is a natural fit." arenas, and other hospitality venues across the country. "As the hospitality industry continues to face labor challenges and the need to optimize operations, our automated citrus slicer provides a valuable solution that can streamline prep work and enhance the guest experience, regardless of volume," said Kevin Szakacs, CEO and Founder of SupraCut Systems. " By partnering with the respected team at Walk-In Talk Media, we have a powerful platform to share our technology with hospitality leaders nationwide."

Carl Fiadini

SupraCut Systems works with hundreds of well-known brands across North America, helping them streamline operations and reduce waste. Carl Fiadini, Founder of Walk-In Talk Media,

expressed excitement about the new partnership. "The Walk-In Talk Podcast has become the goto resource for food and beverage professionals, so aligning with an innovative company like SupraCut is a natural fit," he said. "We look forward to using our platform to spotlight how SupraCut's automated citrus slicer can benefit hospitality businesses of all sizes."

The multi-year agreement will include a range of co-marketing initiatives, such as featured podcast episodes, social media amplification, and live demonstrations at industry events. Additionally, Walk-In Talk Media will leverage its extensive network to help SupraCut connect with hospitality decision-makers and schedule no-cost virtual demos of the automated slicer.

"This partnership represents an exciting opportunity for both SupraCut and Walk-In Talk Media to deliver value to the hospitality industry," added Szakacs. "Together, we're committed to helping venues streamline operations, reduce waste, and deliver a higher quality experience for their customers."

Hospitality businesses interested in learning more about SupraCut's automated citrus slicing solution can schedule a virtual demo by visiting <u>https://supracut.com</u>.

## About SupraCut Systems:

SupraCut Systems (<u>https://supracut.com</u>) is a leading provider of innovative food prep technology, specializing in automated citrus slicing solutions for the hospitality industry. Founded by a team of industry veterans, SupraCut is committed to helping bars, restaurants, casinos, stadiums, arenas, and other venues optimize operations, reduce waste, and deliver a higher quality experience for their customers.

## About Walk-In Talk Media:

Walk-In Talk Media is a leading media company focused on the food and beverage industry. Its flagship podcast, Walk-In Talk Podcast (<u>https://www.thewalkintalk.com</u>), consistently ranks as the #1 food podcast on Apple Charts and a top 10 performer in the Arts category, with top tier rankings in multiple countries. Walk-In Talk Media also provides a range of content and marketing services to help food and hospitality businesses connect with their target audiences.

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