

Media Contour Recognized as a Clutch Global Leader for 2024

Clutch has named Media Contour a top B2B company for Conversion Rate Optimization (CRO) services.

FRISCO, TX, UNITED STATES, January 9, 2025 /EINPresswire.com/ -- [Media Contour](#), a global leader in [e-commerce conversion rate optimization](#), proudly announces its recognition as a Clutch Global Award Winner for 2024 by Clutch, the renowned B2B service marketplace.

The Clutch Global Awards honor companies for their industry expertise and for their excellence in client satisfaction, based on extensive, verified feedback from clients. This honor underscores Media Contour's commitment to delivering top-tier e-commerce [CRO](#) solutions, resulting in measurable success, for businesses worldwide.

“The Clutch Global Award winners embody the best of B2B excellence,” said Sonny Ganguly, Clutch CEO. “Their dedication to delivering outstanding client satisfaction sets them apart in their industries. Media Contour’s success story is a shining example of how expertise and client focus can drive extraordinary results.”

“

We are deeply honored to be recognized by Clutch. We remain laser-focused on helping our clients turn their websites into high-performing profit centers.”

Matt Dandurand, CEO

This recognition places Media Contour among a select group of worldwide leaders in conversion rate optimization, as recognized by verified clients themselves. Media Contour’s selectors credited the firm’s

responsiveness, high-quality deliverables, and significant positive impact on clients' revenues



and conversion rates. Other recommenders cited Media Contour's strong communication skills and solution-oriented strategies.

About Media Contour

Established in 2005, Media Contour has grown from a small agency to a global leader in ecommerce conversion optimization specializing in helping ecommerce companies increase their revenue, ROAS, and profit margins by converting more visitors from their paid and organic channels. Past results include annualized revenue increases of \$1.35M, add-to-cart rate increases of up to 50%, and conversion rate increases of up to 20%. Now based in Frisco, Texas, Media Contour is led by CEO Matt Dandurand.



MEDIA CONTOUR
THE CONVERSION LEADERS

Media Contour | The Conversion Leaders



Matt Dandurand, CEO/Founder of Media Contour

About Clutch

Clutch empowers better business decisions as the leading global marketplace of B2B service providers. More than 1 million business leaders start at Clutch each month to read in-depth client interviews and discover trusted agency partners to meet their business needs. Clutch has been honored for the past 6 consecutive years as an Inc. 5000 fastest-growing company and by the Washington Business Journal as one of the 50 fastest-growing private companies in the DC metro area for 2023.

Matt Dandurand

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