

## Extreme of Emptiness by Haiyu Zheng Wins Iron A' Design Award in 3D Computer Graphics Category

Haiyu Zheng's Innovative 3D Public Art Piece Recognized for Excellence in Computer Graphics, 3D Modeling, Texturing, and Rendering Design

COMO, CO, ITALY, December 29, 2024 /EINPresswire.com/ -- The A' <u>Design</u> <u>Award</u>, a highly respected and wellrecognized award in the field of <u>computer graphics</u> design, has announced <u>Haiyu Zheng</u>'s "Extreme of Emptiness" as a winner of the Iron A' Design Award in the Computer Graphics, 3D Modeling, Texturing, and Rendering Design category. This prestigious recognition showcases the exceptional talent and innovation within the computer graphics industry, celebrating designs that push boundaries and inspire future trends.



Haiyu Zheng's award-winning 3D public art piece, "Extreme of Emptiness," holds significant relevance for the computer graphics industry and its stakeholders. By seamlessly blending cutting-edge technology with artistic vision, this design demonstrates the potential for computer graphics to create immersive and emotionally impactful experiences. The recognition of "Extreme of Emptiness" by the A' Design Award highlights the importance of pushing the boundaries of what is possible in the field, inspiring both industry professionals and consumers alike.

"Extreme of Emptiness" stands out as a remarkable example of computer graphics design, thanks to its innovative approach to creating a poetic connection between humans and nature. Through the use of advanced 3D modeling, texturing, and rendering techniques, Haiyu Zheng has crafted a virtual world that invites viewers to immerse themselves in the beauty and tranquility of spring and summer. The design's bold color palette and dynamic forms not only captivate the audience but also serve to amplify the difference between the imaginary and real worlds, creating a truly unique and engaging experience.

The Iron A' Design Award recognition for "Extreme of Emptiness" not only celebrates Haiyu Zheng's exceptional work but also sets the stage for future innovations in the field of computer graphics. By showcasing the potential for art and technology to intersect in meaningful and impactful ways, this award-winning design inspires other professionals to push the boundaries of their craft and explore new avenues for creative expression. As the computer graphics industry continues to evolve, the success of "Extreme of Emptiness" serves as a testament to the importance of fostering innovation and recognizing excellence in design.

Interested parties may learn more about Haiyu Zheng's award-winning design, "Extreme of Emptiness," by visiting the dedicated page on the A' Design Award website: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=155560</u>

## About Haiyu Zheng

Haiyu Zheng is a talented 3D artist and founder of Zork Art, based in China. With a master's degree in architecture from the University of Michigan, Zheng's works explore the intricate relationship between social emotions and the natural environment. By combining elements of real nature and illusion, she creates captivating designs that challenge the boundaries between reality and imagination. Zheng's expertise in recreating reality through bold colors and dynamic compositions has earned her recognition in various international competitions, showcasing her skill and creativity in the field of visual art.

## About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' Design Awards. This award acknowledges works that demonstrate a solid understanding of design principles, creativity, and practical innovation within the Computer Graphics, 3D Modeling, Texturing, and Rendering Design category. Recipients of the Iron A' Design Award are recognized for their contributions to their respective fields, providing solutions that enhance quality of life and drive positive change. The award-winning designs showcase the skill, expertise, and creative capacity of their creators, highlighting their ability to address real-world challenges through thoughtful and innovative design approaches.

## About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. Now in its 16th year, the A' Design Award is open to entries from all countries and across all industries, providing a global platform for designers and brands to showcase their achievements. The competition is driven by a philanthropic mission to make the world a better place through the power of good design, motivating participants to develop innovative solutions that positively impact society. By

celebrating remarkable achievements and showcasing pioneering designs on an international stage, the A' Design Award inspires a global appreciation for the principles of good design, fostering a cycle of inspiration and advancement. Discover more about the A' Design Awards, its esteemed jury members, past laureates, and how to participate with your own groundbreaking projects at:

https://computergraphicsdesignaward.com

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