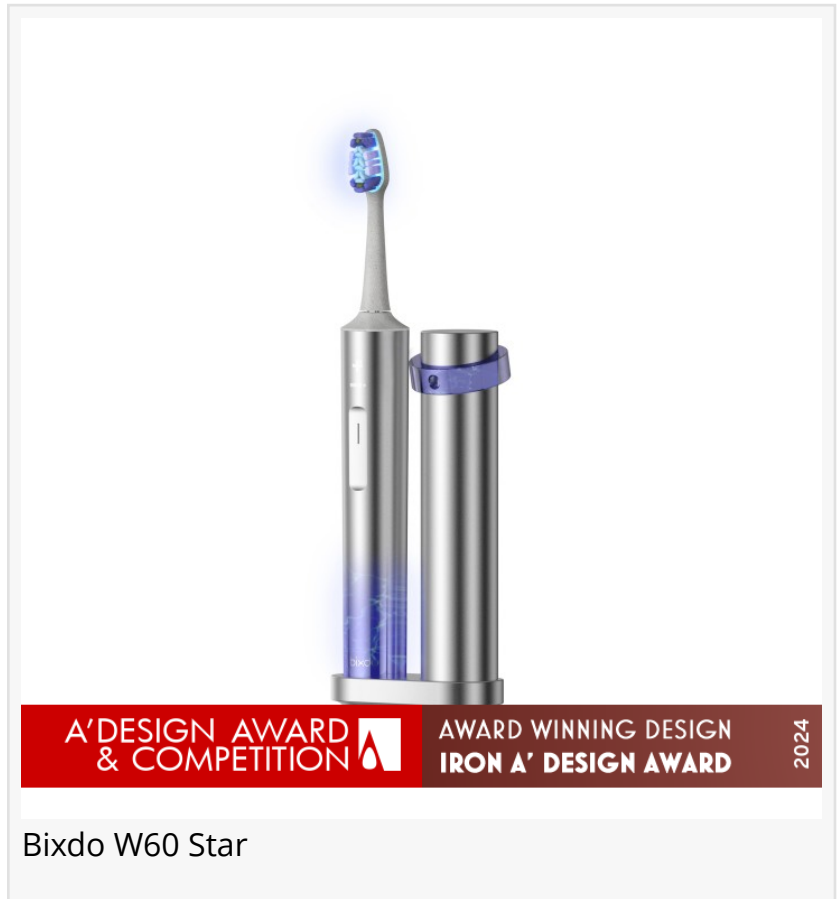


Bixdo W60 Star by Tan Chengshen Wins Iron A' Design Award in Beauty, Personal Care and Cosmetic Products Design Category

*Innovative Multifunctional Toothbrush
Featuring Novel Optical Fiber Bristles
Recognized for Excellence in Cosmetic
Product Design*

COMO, CO, ITALY, December 30, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [cosmetic product](#) design, has announced Bixdo W60 Star by [Tan Chengshen](#) as a winner of the Iron A' Design Award in the Beauty, Personal Care and Cosmetic Products Design category. This prestigious recognition acknowledges the Bixdo W60 Star multifunctional toothbrush for its outstanding design, which incorporates innovative features and advanced technologies to provide users with exceptional teeth whitening benefits and gum protection.



The Bixdo W60 Star aligns with current trends in the cosmetic product industry, where consumers seek multifunctional products that deliver effective results while prioritizing oral health. By incorporating novel optical fiber bristles and thoughtful gum-protective features, this award-winning design addresses the needs of modern consumers and advances industry standards in toothbrush design. The Bixdo W60 Star offers practical benefits for users, combining teeth whitening capabilities with enhanced gum care in a single, innovative product.

The Bixdo W60 Star stands out in the market with its unique incorporation of optical fiber technology in the bristles. Featuring a tiny optical fiber core at the center of the light-conducting bristles, with diameters of either 8 or 50 micrometers, this design ensures exceptional light

transmission to the teeth for optimal whitening results. The addition of gum-protective bristles further sets the Bixdo W60 Star apart, providing users with a comprehensive oral care solution that prioritizes both aesthetics and health.

Winning the Iron A' Design Award serves as a testament to Tan Chengshen's dedication to innovation and excellence in cosmetic product design. This recognition is expected to inspire future designs from the brand, pushing the boundaries of what is possible in the realm of multifunctional oral care products. As the Bixdo W60 Star gains international visibility, it has the potential to influence industry standards and drive further advancements in the field of cosmetic product design.

Interested parties may learn more about the Bixdo W60 Star and its innovative design at: <https://competition.adesignaward.com/ada-winner-design.php?ID=155501>

About A' Design Award

The Iron A' Design Award is granted to designs that meet the rigorous professional and industrial standards set by the A' Design Awards. This recognition acknowledges works that demonstrate a solid understanding of design principles and showcase creativity in their execution. Recipients of the Iron A' Design Award are recognized for their practical innovations and contributions to their respective fields, offering solutions that enhance quality of life and promote positive change. The Iron A' Design Award is a prestigious title given to well-designed products, projects, services, experiences, ideas, and intellectual properties that satisfy professional and industrial requirements. Award Category: Beauty, Personal Care and Cosmetic Products Design. Criteria: Innovative Ingredient Integration, Packaging Aesthetics, User Experience Design, Environmental Impact Consideration, Brand Identity Expression, Functional Efficiency, Market Relevance, Safety Compliance, Product Durability, Design Originality, Aesthetic Consistency, Ergonomic Design, Product Accessibility, Production Feasibility, Cost-Effectiveness, Consumer Appeal, Shelf Impact, Sustainable Material Usage, Cultural Sensitivity, Inclusive Design.

About A' Design Award

The A' Beauty, Personal Care and Cosmetic Products Design Award is a prestigious competition that attracts a diverse range of participants, including innovative cosmetic product designers, leading design agencies, progressive companies, renowned brands, and influential organizations in the cosmetics and personal care industry. By taking part in this esteemed award, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional cosmetic product design capabilities, contributing to the advancement of the cosmetics and personal care industry and shaping future trends. The A' Design Award is an international and juried design competition, organized across all industries with open participation from all countries. Established in 2008, the A' Design Awards are now in their 16th year. The ultimate goal of the A' Design Award is to acknowledge and promote outstanding products and projects that contribute to the betterment of society, working towards creating a better world. Driven by a philanthropic mission, the A' Design Awards aim to inspire designers and brands to develop superior products and projects that positively impact the global

community. Interested individuals can learn more about the A' Design Awards, explore the jury members, view previous laureates, and participate with their own projects by visiting:

<https://cosmeticproductawards.com>

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