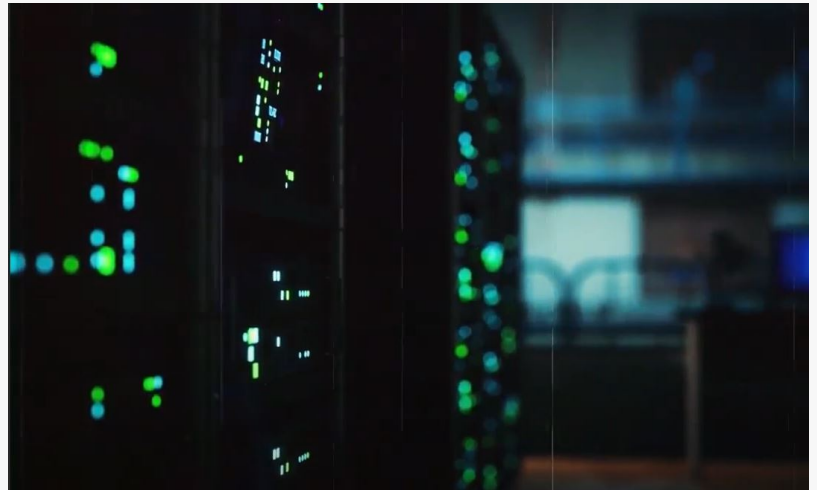


# Houston Managed IT Services by AVATAR Managed Services - insights on a client-centric approach to Information Technology

*Putting the client first: Houston Managed IT services range from Cybersecurity strategies to Cybersecurity Compliance, and comprehensive IT Support*

HOUSTON, TX, UNITED STATES,  
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[EINPresswire.com/](https://EINPresswire.com/) -- Although it may sound obvious to any business looking to retain their existing clients and appeal to new potential clients, the world of Information Technology in particular has some specific challenges that can make day-to-day operations seem less client-focused than ideal. AVATAR Managed Services consider it a vital part of any collaboration to not only work together on providing cutting-edge IT support, advice, and strategy planning, but also to listen to clients to make sure their voice is present and evident in every conversation, planning session, and IT roadmap. Here are a few insights where a spotlight on the details can make a big difference to client perception.



Houston Managed IT Services



Houston managed cybersecurity services

IT Jargon: TLAs - three letter acronyms - the IT world is full of jargon and 'tech-speak' that can sound like a different language to clients who want to focus on their own core strengths and partner with a competent managed IT service provider to take on the heavy lifting around information technology. Finding a way to bridge the jargon gap and embark on a joint journey to embrace the benefits IT could be as

simple as getting rid of the acronyms and taking more time to explain choices and decisions in plain language, with analogies or examples across the industry sector to show how others have harnessed IT to streamline their business or protect client data from cyber threats.

**Aggressive Timelines:** There are circumstances when a gap analysis shows many actions are needed, some may be advisable as soon as possible, especially in terms of cybersecurity or upgrading legacy systems that are no

longer supported. In these situations, there are likely to be budget implications and changes. This can make a client uncomfortable and they may need to stagger change over time to allocate budget. At times like this, a client-centric approach recognizes that every client is unique and the managed service provider can explain the options and choices with associated risk factors. The risks may never turn into actual issues, however, understanding the risks upfront and making informed choices can be the best course of action.

**Tailoring a unique solution:** Tailored and customized IT plans are inherently client-centric because every client is unique. Researching opportunities as well as challenges allows detailed plans to build for the future.

Key improvements that are popular as we move towards 2025 are:

Automating routine tasks

Proactive monitoring of systems, speeding up problem resolution, and minimizing downtime

Incorporating Artificial Intelligence and Machine Learning

Leveraging concentric layers of cybersecurity to protect system integrity, reputation, and client data

Migration away from data centers to the cloud

Decommissioning legacy systems, consolidating onto newer platforms

About AVATAR Managed Services - [Houston IT Managed Services](#) Provider

AVATAR Managed Services, one of the premier IT companies in Houston, TX, provides IT solutions and helps create a technical roadmap for clients to embrace the best that IT has to offer their unique business needs, leveraging information technology to protect their brand, be competitive in their marketplace, keep client data secure, communicate efficiently, have a robust plan to keep running when the unexpected happens. Staying current in a rapidly-changing IT landscape is a challenge, especially when the core business has nothing to do with IT. As a [Houston Managed IT](#)



Managed IT provider Houston

[Services](#) company, clients are free to focus on their strengths, with AVATAR Managed Services supporting technology needs such as proactive IT management, cybersecurity solutions, IT project management resources, Houston IT consulting, data backup and disaster recovery strategies, migrating to the cloud, and [Houston cybersecurity compliance](#). AVATAR is ranked as a top Managed Services Provider by MSPmentor. Across Texas, more businesses trust AVATAR for their IT support than any other company. AVATAR is also proud to be on the Pioneer 250 list within the CRN MSP 500 List for 2023.

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