



# Taylor Morrison Ranks Highest in Trust Tenth Consecutive Year in Lifestory Research 2025 America's Most Trusted Study

*2025 America's Most Trusted Home Builder Study Results Released*

NEWPORT BEACH, CA, UNITED STATES, January 6, 2025 /EINPresswire.com/ -- Customers have chosen Taylor Morrison for the tenth year as America's Most Trusted<sup>®</sup> Home Builder. In the Lifestory Research 2025 America's Most Trusted<sup>®</sup> Study, 66,973 people were surveyed over the last year and asked their opinions of home builders. Taylor Morrison captured the highest Net Trust Quotient score (110.1) among home shoppers and ranked as the most trusted home builder in the 2025 Lifestory Research America's Most Trusted<sup>®</sup> study.

The America's Most Trusted<sup>®</sup> Home Builder study investigates consumer opinions of the largest home builders operating in the largest housing markets in the United States. It is the longest-running research program seeking to understand consumers' opinions and has become an industry benchmark within the home building industry. Home Builder rankings are based on surveys completed in the prior 12-month period among people actively shopping for a new home.

The 2025 America's Most Trusted<sup>®</sup> Home Builder national ranking included home builders Taylor Morrison Homes, TRI Pointe Homes, Toll Brothers, Ashton Woods, K. Hovnanian, LGI Homes, Mattamy, Richmond American, Century Communities, David Weekley, Dream Finders, MI Homes, Pulte Homes, Stanley Martin, Meritage Homes, Lennar, Ryan, Beazer, DR Horton, and KB Home.

For more information about the Lifestory Research 2025, America's Most Trusted<sup>®</sup> Home Builder study, visit the study page <https://www.lifestoryresearch.com/2025-best-home-builder-ranking-review>

About the America's Most Trusted<sup>®</sup> Study

The Lifestory Research America's Most Trusted<sup>®</sup> study is the most extensive and longest-running independent research program seeking to understand consumers' opinions. Lifestory Research conducts an annual survey in which people anonymously assess brands encountered while searching for specific products. This research uses the highest-quality social and opinion science practices to provide consumer-driven data insights. America's Most Trusted<sup>®</sup> is a registered trademark of Lifestory Corporation. For more information, visit

<https://www.lifestoryresearch.com/americas-most-trusted>.

About Lifestory Research®

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