

# National Bank of Egypt Shines with Multiple Wins at the Global Business Review Magazine Awards 2024

*The National Bank of Egypt wins prestigious accolades for its innovation, customer focus, and sustainable practices.*

DUBAI, UNITED ARAB EMIRATES, January 2, 2025 /EINPresswire.com/ -- [The National Bank of Egypt](#) (NBE), the oldest commercial bank in the country, has further solidified its position as a leader in the banking industry by winning multiple awards at the [Global Business Review Magazine Awards 2024](#).

Established on June 25, 1898, with an initial capital of GBP 1 million, NBE has played a pivotal role in Egypt's economic development. Over the decades, the bank's functions have evolved to align with the nation's shifting economic and political stages. Initially acting as a central bank during the 1950s, NBE transitioned to a purely commercial banking role after its nationalization in the 1960s. Today, the bank is at the forefront of financial innovation, offering services that cater to diverse customer needs and supporting national economic priorities.

NBE operates through a vast network of over 640 branches and offices nationwide, serving nearly 19 million customers. With its emphasis on digital transformation, the bank has introduced advanced online services, including Al Ahly Net and the NBE PhoneCash wallet, catering to millions of users. Its commitment to financial inclusion, innovation, and sustainability



has made it a trusted name in Egypt's banking sector.

In 2024, NBE earned accolades in the following categories:

- Best Retail Bank Egypt 2024
- Best Credit Card Offerings Egypt 2024
- Best Environmental Sustainable Bank Egypt 2024
- Best Mobile Banking Application Egypt 2024

These awards underscore NBE's commitment to delivering exceptional services across multiple dimensions. Its leadership in retail banking is marked by tailored solutions for individual customers, while its credit card offerings are celebrated for their competitive features and convenience.

The recognition as the Best Environmental Sustainable Bank highlights NBE's efforts to incorporate environmentally responsible practices into its operations. Additionally, its mobile banking application stands out for its user-friendly interface and seamless integration of cutting-edge digital solutions.

By continuously innovating and adapting to the evolving financial landscape, the National Bank of Egypt remains a cornerstone of the country's banking industry. Its dedication to sustainability, digital transformation, and customer satisfaction ensures that it continues to lead the way in delivering valuable financial services to millions.

Commenting on the National Bank of Egypt's remarkable achievements, the Chief Editor of Global Business Review Magazine noted, "The National Bank of Egypt has consistently set new standards in the banking industry, not only within Egypt but across the broader landscape. Their unwavering commitment to innovation, customer-centric solutions, and sustainable practices has solidified their position as a true leader in financial services."

"Securing multiple prestigious awards across such diverse categories is a testament to their relentless pursuit of excellence and their capacity to navigate and thrive in an ever-evolving financial environment. We are honoured to recognise their outstanding accomplishments and eagerly anticipate their continued leadership in shaping the future of banking in Egypt and beyond."

About Global Business Review Magazine Awards:

Global Business Review Magazine is a leading publication that provides insightful analysis and updates across various industries, including finance, banking, technology, and healthcare. Catering to a global audience, the magazine offers a platform for industry leaders and innovators to share their expertise and achievements. The annual [Global Business Review Magazine Awards 2024](#) celebrate the accomplishments of brands that have demonstrated exceptional performance, innovation, and leadership in their respective fields.

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