

# HIVEO CELEBRATES BIG WINS AT THE PR%F AWARDS 2024

*HiveO's Hard Honey and Zero Proof Beverages Earn Top Honors for Taste and Design*

LAS VEGAS, NV, UNITED STATES, January 7, 2025 /EINPresswire.com/ -- [HiveO](#), the trailblazing beverage brand known for its innovative [Hard Honey](#) creations and Zero Proof options, proudly announces an incredible sweep at the [PR%F Awards 2024](#) in Las Vegas. Competing against the best spirits, wines, and beverages in the industry, HiveO products earned top honors in both taste and design categories, cementing their place as a standout brand.

Award-Winning Highlights: HiveO Hard Honey and Zero Proof beverages impressed nearly 100 industry-leading

judges, receiving accolades in the Masked Tasting competition for flavor and the Unmasked Design competition for packaging innovation. HiveO Atomic Berry Hard Honey received 90 points in the Masked Tasting competition, earning a Gold Medal, and also achieved a Gold Medal

in the Unmasked Design competition. HiveO Hoppy Penelope Hard Honey earned 82 points in the Masked Tasting competition, securing a Silver Medal, and was also awarded a Gold Medal in the Unmasked Design competition. HiveO PB & J Hard Honey achieved 85 points in the Masked Tasting competition, winning a Silver Medal, and received a Silver Medal in the Unmasked Design competition. HiveO Zero Proof Ginger Beer earned 86 points in the Masked Tasting competition, securing a Silver

Medal, and received a Silver Medal in the Unmasked Design competition. HiveO Zero Proof



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*PR%F Awards 2024*

Hops scored 90 points in the Masked Tasting competition, earning a Gold Medal, and was awarded a Gold Medal in the Unmasked Design competition. HiveO Zero Proof Sour received 90 points in the Masked Tasting competition, achieving a Gold Medal, and earned a Gold Medal in the Unmasked Design competition. And HiveO Zero Proof Wine earned 82 points in the Masked Tasting competition, securing a Silver Medal, and also received a Gold Medal in the Unmasked Design competition.

“It is an honor to have HiveO recognized by such a distinguished panel of judges,” said David “Bee” Lolis, Chief Forager & Founder. “These awards are a testament to the hard work, creativity, and passion behind our brand. We are proud to bring unique and innovative beverages to the market that combine exceptional taste with bold design.”

The PR%F Awards is a prominent spirits, wine, and beverage competition that connects brands directly with key buyers across the United States. The 2024 competition took place on December 4th and 5th in Las Vegas, Nevada, showcasing a rigorous judging process. Judging involves a double-blind tasting where judges evaluate each entry without any identifying information to ensure impartiality. Following this, the judges assess the product's packaging, marketing, and price point to determine its market readiness. The judging panel comprises beverage buyers from various sectors, including airlines, cruise lines, resorts, casinos, restaurants, bars, nightclubs, big-box retail chains, liquor stores, distributors, and online retailers.

About HiveO:

HiveO is a premium beverage brand known for its innovative Hard Honey™ drinks. With a commitment to sustainability and a passion for creating unique flavor experiences, HiveO has established itself as a leader in the beverage industry. Each product is crafted with care and a deep respect for tradition, offering a luxurious journey through taste, health, and sustainability. HiveO continuously strives to set new standards in beverage luxury while contributing positively to the environment.

For more information about HiveO, its new product launches, and ongoing sustainability initiatives, visit <https://hardhoney.com/> or follow @hive2o



HiveO Atomic Berry Hard Honey received 90 points in the Masked Tasting competition, earning a Gold Medal, and also achieved a Gold Medal in the Unmasked Design competition

Stay Connected:

Follow Hive20 on social media for updates and celebrations of these prestigious awards.

### Cheers to Honey, Design, and Innovation!  
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**Gold**  
PR%F Awards 2024

**WINNER**

**HIVE20**  
SOUR  
Alcohol Free

PR%F Awards

PR%F Awards  
**MASKED**

**Hive20**  
Zero Proof Sour

Hive20 Zero Proof Sour received 90 points in the Masked tasting, gaining a Gold medal, and also received a Gold medal in the Unmasked design competition.

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