

Aliyyah Koloc Named Brand Ambassador for Mandala Exchange

Rising motorsport star Aliyyah Koloc has been announced as the newest brand ambassador for Mandala Exchange, a cutting-edge cryptocurrency trading platform.

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[/EINPresswire.com/](https://EINPresswire.com/) -- This exciting partnership brings together the high-octane world of racing with the fast-paced realm of digital asset trading.

A Match Made in Speed

At just 20 years old, Aliyyah Koloc has already made waves in the racing world. As the youngest winner in the French Truck Championship and a world speed record holder, Koloc embodies the spirit of innovation and performance that Mandala Exchange strives for in the crypto space.

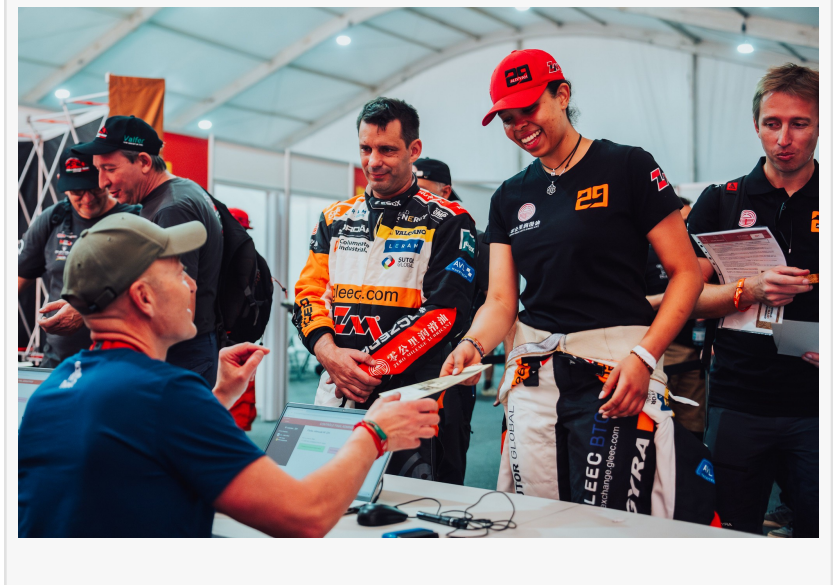
Breaking Barriers

From Race Tracks to Blockchain

Koloc's journey from setting speed records on the track to representing a leading crypto exchange highlights the growing intersection between traditional sports and digital finance. Her multilingual skills and global appeal make her an ideal ambassador to help Mandala Exchange reach a diverse, international audience.

Mandala's Mission

Mandala Exchange aims to be the most trusted digital asset platform in the market, offering users access to one of the largest liquidity pools in the industry. With Koloc on board, the



exchange hopes to accelerate its mission of making cryptocurrency trading accessible and exciting for both novices and experts alike.

What to Expect

Educational Initiatives

Leveraging Koloc's experience as part of the BUGGYRA Academy, Mandala Exchange plans to launch educational programs to help newcomers navigate the crypto landscape with the same precision and skill Aliyyah displays on the racetrack.

Exclusive Trading Competitions

Crypto enthusiasts can look forward to themed trading contests inspired by Koloc's racing career, offering unique opportunities to win prizes and potentially meet the racing prodigy herself.

Cross-Promotion Opportunities

Fans can expect to see the Mandala Exchange logo featured prominently in Koloc's upcoming races, including her anticipated third appearance at the legendary Dakar Rally.

A Word from the Partners

Aliyyah Koloc expressed her enthusiasm: "I'm thrilled to join forces with Mandala Exchange. Just as I push the limits on the track, I'm excited to help push the boundaries of what's possible in the world of cryptocurrency trading."

Zach Daniels - Founder and CTO of Mandala Exchange, added: "Aliyyah's drive and determination mirror our own ambitions in the crypto space. Together, we're set to create an unparalleled trading experience for our users."

This partnership between Aliyyah Koloc and Mandala Exchange marks an exciting new chapter for both parties, promising to bring the thrill of high-speed racing to the dynamic world of cryptocurrency trading.

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