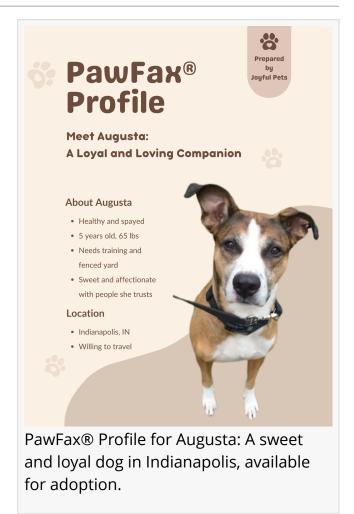


Joyful Pets Introduces PawFax®: Building Trust in the Pet Adoption Process

AMHERST, MA, UNITED STATES, January 2, 2025 /EINPresswire.com/ -- Joyful Pets is delighted to announce the launch of PawFax, a proprietary program that creates a detailed profile for every adoptable pet seeking a new home through the Joyful Pets platform. By leveraging advanced technology, PawFax compiles essential information about each pet's health, personality, and history, empowering adopters to make confident decisions and fostering meaningful connections with their new companions.

Through these comprehensive profiles, PawFax facilitates smooth transitions, ensuring adoptable pets are welcomed into loving homes with care and understanding.

"Transparency is key to building trust in the adoption process," says Lauren McCarron, Founder of Joyful Pets. "With PawFax, families can make informed decisions and start their journey with their pets on the right paw."



Included with every adoption through Joyful Pets' <u>Rehome with Love</u>® program, the PawFax profile highlights each pet's unique story, covering their history with their current family, medical records, personality traits, special care needs, and breed-specific considerations. This thoughtful approach creates meaningful matches and helps pets and their new families form lasting bonds.

The Rehome with Love program simplifies transitions for pets, ensuring they move from one caring home to another with love and understanding. PawFax strengthens this process by equipping pet guardians with the details they need to welcome their new companions with confidence and care.

Adopters also gain access to Social Petwork®, an exclusive online community for those who adopt through Joyful Pets. Social Petwork offers resources, advice, and connections with fellow pet guardians, providing ongoing support for every stage of the pet parenting journey.

For more information about PawFax, Rehome with Love, or Social Petwork, visit www.joyfulpets.com.

About Joyful Pets

Joyful Pets is on a mission to make pet adoption more compassionate and transparent. Through its Rehome with Love program, Joyful Pets thoughtfully matches pets with homes that meet their unique needs. Today, the company offers a range of resources for pet guardians, including PawFax for verified histories and Social Petwork for community support, ensuring every step of the pet parenting journey is seamless and fulfilling.

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