

## Sharifah Hardie Partners with 1,000 Business Owners to Maximize Revenue and Drive Growth

Sharifah Hardie is committed to helping businesses grow, thrive & succeed through expert guidance and tailored strategies to maximize revenue and drive growth.

LONG BEACH, CA, UNITED STATES, January 2, 2025 /EINPresswire.com/ --Renowned business consultant and serial entrepreneur, <u>Sharifah Hardie</u> announced today that she is partnering with 1,000 businesses to unlock their revenue potential.

Sharifah Hardie's business journey began in 1994 when she created her first website, setting her on a path of entrepreneurial success. Despite facing challenges, including being laid off eight times, Sharifah Hardie leveraged these experiences to build a thriving



Sharifah Hardie for California Governor 2026

consultancy business. Through her work, she has successfully guided businesses through IPOs, media expansions, and strategic growth.

As a leading business consultant with over 30 years of business experience, Sharifah Hardie aims to help entrepreneurs identify key areas for improvement and implement simple yet effective strategies to drive growth.

Through her extensive expertise in website design, marketing, and business strategy, Sharifah Hardie has supported numerous businesses in refining their operations, boosting their online presence, and increasing profitability.

As the President of the Southern California <u>Black Chamber of Commerce</u> (Long Beach Area) and a trusted leader in the business community, Sharifah Hardie has empowered businesses across diverse industries overcome challenges and scale new heights. "

I believe that many entrepreneurs overlook simple adjustments that can yield major financial gains" Sharifah Hardie As a business consultant Sharifah Hardie is recognized for her strategic approach to business growth and her ability to generate impactful results. In her complimentary, oneon-one consultations, Sharifah Hardie will work closely with business owners to provide tailored advice and actionable strategies, including:

Website Design, Marketing Strategies, Pricing Structure, Revenue Stream Optimization, Social Media Engagement and Increasing Visibility

"I believe that many entrepreneurs overlook simple adjustments that can yield major financial gains," said Sharifah Hardie. "A small tweak to your website, a refreshed marketing strategy, or a new approach to your pricing can lead to massive revenue growth. These consultations will help businesses unlock their full potential."

Sharifah Hardie is not only a business consultant but also an active political leader. She ran for Long Beach City Council in the 2020 Primary Election and for California State Senate District 33 in the 2024 General Election. She has now announced her intent to run for <u>Governor of California</u> in 2026, with the goal of further supporting business owners and creating policies that foster economic growth and opportunity throughout the state. Her vision for the future is one where California's businesses thrive, and entrepreneurs have the tools and resources they need to succeed.

To schedule a complimentary consultation or to learn more, visit <u>https://www.AskSharifah.com</u>.

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