



Moen Named America's Most Trusted Faucet Brand for 10th Consecutive Year By Consumers, Lifestory Research Reports

Lifestory Research announces the results of the 2025 America's Most Trusted® Faucet Study

NEWPORT BEACH, CA, UNITED STATES, January 7, 2025 /EINPresswire.com/ -- Moen has been recognized as the most trusted faucet brand in the Lifestory Research 2025 America's Most Trusted® Faucet Study for the 10th year in a row.

The ranking is based on insights from 4,922 U.S. consumers surveyed over the past year. With a Net Trust Quotient Score of 117.3, Moen ranked first, followed by other trusted brands such as Kohler, Delta, American Standard, and Pfister.

Moen's recognition as the most trusted faucet brand for ten consecutive years is an impressive accomplishment that highlights the brand's sustained ability to build consumer confidence. In a market where consumer preferences frequently shift and competition remains strong, maintaining the top spot for a decade is a testament to the brand's consistent performance and customer trust. Such a continuous streak of recognition is rare, especially in a highly competitive sector like the faucet industry, and underscores Moen's leadership in the eyes of customers.

For more information about the study, visit <https://www.lifestoryresearch.com/2025-best-faucet-ranking-review>

About the America's Most Trusted® Study

The Lifestory Research America's Most Trusted® study is the most extensive and longest-running independent research program seeking to understand consumers' opinions. Lifestory Research conducts an annual survey in which people anonymously assess brands encountered while searching for specific products. This research uses the highest-quality social and opinion science practices to provide consumer-driven data insights. America's Most Trusted® is a registered trademark of Lifestory Corporation. For more information, visit <https://www.lifestoryresearch.com/americas-most-trusted>.

About Lifestory Research®

Leaders, companies, and brands know that great ideas are only helpful if they move people

toward action. Lifestory Research is an independent, science-driven consumer insights and strategy consulting firm that ignites relationships between companies and their audiences. We are passionate about customers, employees, brands, and the science of influence. We use quantitative and qualitative research to create customer insights, drive innovation, deliver brand strategy, and move people forward. For more information, please visit www.lifestoryresearch.com.

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