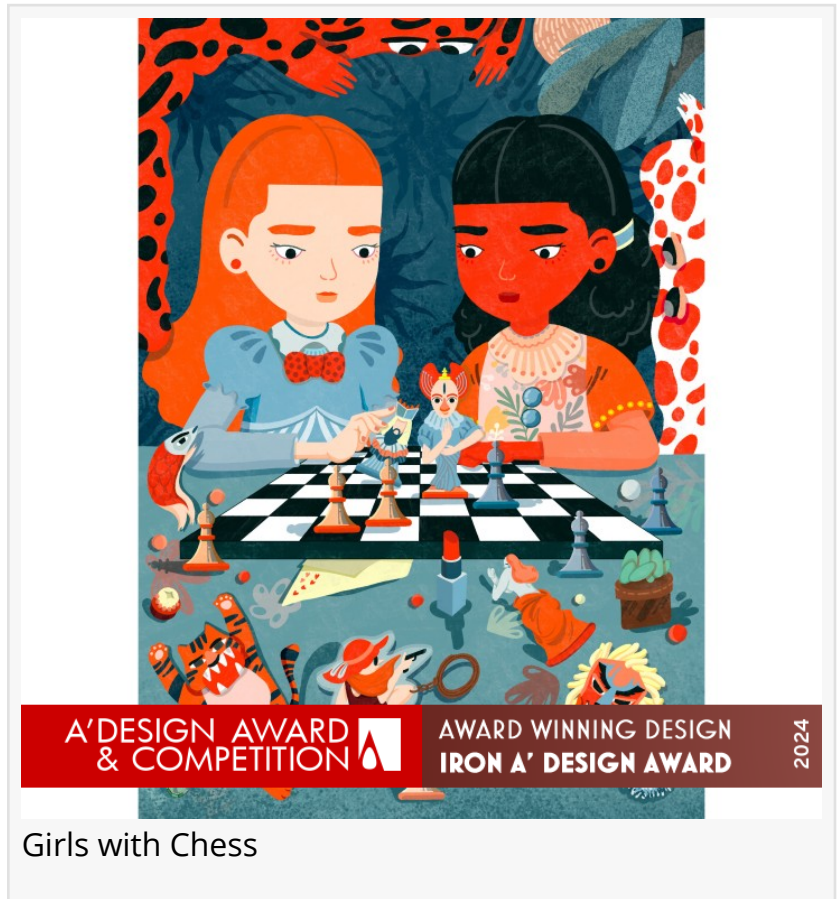


# Girls with Chess by Mengyao Guo Wins Iron in A' Graphics, Illustration and Visual Communication Design Award

*Thought-Provoking Illustration Exploring Gender Equality and Societal Norms Recognized in Prestigious International Design Competition*

COMO, CO, ITALY, January 3, 2025 /EINPresswire.com/ -- The A' [Design Award](#), one of the world's most respected and well-recognized awards in the field of [graphic design](#), has announced [Mengyao Guo's](#) illustration "Girls with Chess" as a winner of the Iron A' Design Award in the Graphics, Illustration and Visual Communication Design category. This highly prestigious accolade celebrates the exceptional creativity, innovation, and technical proficiency demonstrated in Guo's thought-provoking artwork.



Girls with Chess

"Girls with Chess" holds significant relevance in the current landscape of the graphic design industry, where the power of visual communication is increasingly harnessed to address critical societal issues. By tackling themes of gender equality and challenging patriarchal norms, Guo's illustration aligns with the growing trend of using design as a tool for social commentary and change, resonating with both industry professionals and the wider public.

Guo's award-winning illustration stands out for its striking visual symbolism and masterful use of color. The central metaphor of a chess game, with two girls engrossed in play and one boldly toppling the King piece, serves as a powerful representation of women challenging traditional power structures. The strategic use of contrasting orange and blue hues further emphasizes the exploration of binary identities and situational states, inviting deeper interpretation from the viewer.

The recognition bestowed by the A' Graphics, Illustration and Visual Communication Design Award is set to inspire Mengyao Guo and her contemporaries to continue pushing the boundaries of visual storytelling. By showcasing the potential of illustration to provoke meaningful conversations and shift societal perceptions, this accolade reinforces the importance of design as a catalyst for positive change, encouraging further innovation and exploration in the field.

Interested parties may learn more about Mengyao Guo's "Girls with Chess" and explore the illustration in detail at the A' Design Award's dedicated winner's page:

<https://competition.adesignaward.com/ada-winner-design.php?ID=154267>

### About Mengyao Guo

Mengyao Guo is an award-winning artist, illustrator, graphic designer, and researcher with a background in fine art and visual communication. As an assistant professor at Shenzhen International School of Design, Harbin Institute of Technology, and a PhD candidate in Visual Communication at the University of Macau, Guo brings a wealth of expertise to her creative practice. Her unique style, characterized by hair symbolism, meticulous black-and-white drawing techniques, and flawless linework, has garnered international recognition, with her works featured in numerous worldwide exhibitions and publications.

### About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to good designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award designation signifies a notable achievement, recognizing designs that demonstrate great skill, expert understanding, and creative capacity. These honored works are respected for their thoroughness and ability to provide fulfillment and positive impact on the world.

### About A' Design Award

The A' Design Award is an esteemed international design competition that recognizes and promotes superior products and projects across diverse industries. Organized annually since 2008, the A' Design Award invites entries from visionary designers, pioneering agencies, progressive companies, and influential brands worldwide. Through a rigorous blind peer-review process, a distinguished jury panel of design professionals, industry experts, journalists, and academics evaluate submissions based on pre-established criteria. By celebrating remarkable achievements and showcasing innovative designs on a global stage, the A' Design Award aims to advance society and create a better world through the transformative power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at:

<https://graphicdesigncompetitions.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/773751180>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.