# Microcrystalline Cellulose (MCC) Market Worth $712.9 million 2031, Driven by Demand in Pharmaceutical & Food Industries

WIN SIVERS DRIVE, OR, UNITED STATES, January 3, 2025 /EINPresswire.com/ -- According to a research report published by Allied Market Research, the global microcrystalline cellulose (MCC) market size is projected to exhibit a remarkable CAGR of 5.9%, with a revenue of $712.9 million by 2031. The market was valued at $401.1 million in 2021. The market is experiencing notable growth, due to its strong demand for microcrystalline cellulose in the cosmetics and personal care industries, as well as its established use in the pharmaceutical sector.

Microcrystalline Cellulose (MCC) Market Research, 2031

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> Microcrystalline cellulose market growth, due to strong demand for microcrystalline cellulose in cosmetics and personal care industries & pharmaceutical sector
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> *Allied Market Research (AMR)*

The global microcrystalline cellulose (MCC) market assesses growth potential, demographics, and industry suitability during the forecast period. This evaluation helps in estimating the industry size and provides insights into how the growth structure of the market is expected to evolve. The report also highlights current and future investment prospects across segments, with detailed insights designed to help stakeholders gain a clear understanding of the present investment landscape in the sector.

The study utilizes Porter's Five Forces framework and a PESTEL analysis to detail the competitive landscape of the industry. It identifies key investment pockets that give stakeholders an edge in taking up

potential opportunities. In addition, the report highlights the key companies operating in the microcrystalline cellulose (MCC) market, detailing their financial performance and revenue contributions.

However, the high production and manufacturing costs of microcrystalline cellulose, along with the availability of specific substitutes such as kappa-carrageenan and carboxymethyl MCC, impede the growth to some extent. Nevertheless, the increased demand for microcrystalline cellulose in the food and beverage sector presents lucrative opportunities for industry expansion in the coming years.

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Microcrystalline cellulose is a popular excipient in tablet formulations, because of its exceptional compressibility and binding abilities. The growing demand for high-quality grades of MCC is driven by the increasing need for advanced drug delivery systems and orally disintegrating tablets. Furthermore, the expansion of generic medicine manufacturing in emerging economies significantly contributes to the growing consumption of MCC in the pharmaceutical industry.

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Microcrystalline cellulose plays a versatile role as a functional food additive, serving as a fat replacer, stabilizer, and anti-caking agent, which aligns well with the growing trend for low-fat and clean-label products. Also, its plant-derived and non-allergenic properties make MCC a popular choice in the formulation of vegan and gluten-free food items, further enhancing its appeal in the modern health-conscious industry.

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The research study explores the profiles of top players in the global microcrystalline cellulose (MCC) market. AMR conducts a thorough evaluation of these leading industry players to define their competitive edges, providing insights into the companies' profiles, economic potential, geographic expansion, and business growth plans. In addition, the report focuses on the innovations chosen by those top players to make progress in the dynamic landscape.

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DFE Pharma

Maple Biotech Pvt. Ltd.

Quadra Chemicals

Amishi Drugs & Chemicals Pvt. Ltd.

JRS PHARMA GmbH and Co. KG

Chemfield Cellulose

ASHOK CHEM – PHARMA

Foodchem International Corporation

Huzhou City Linghu Xinwang Chemical Co., Ltd

Asahi Kasei Chemicals Corporation

Sigachi Industries Pvt. Ltd

Accentu Microcell Pvt. Ltd

Ming Tai Chemical Co. Ltd

DowDuPont Inc.

Cellutech Pharma

FMC Corporation

Anhui Shanhe Pharmaceutical Excipients Co., Ltd.

NB Entrepreneurs

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To wrap up, the report by AMR on the global microcrystalline cellulose market offers key insights into market growth, potential investment opportunities, and the competitive landscape. Industry trend analysis, along with a study of important players and investment potential, helps stakeholders and businesses identify areas of growth opportunity and make well-informed

decisions to further enhance their global positioning.

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