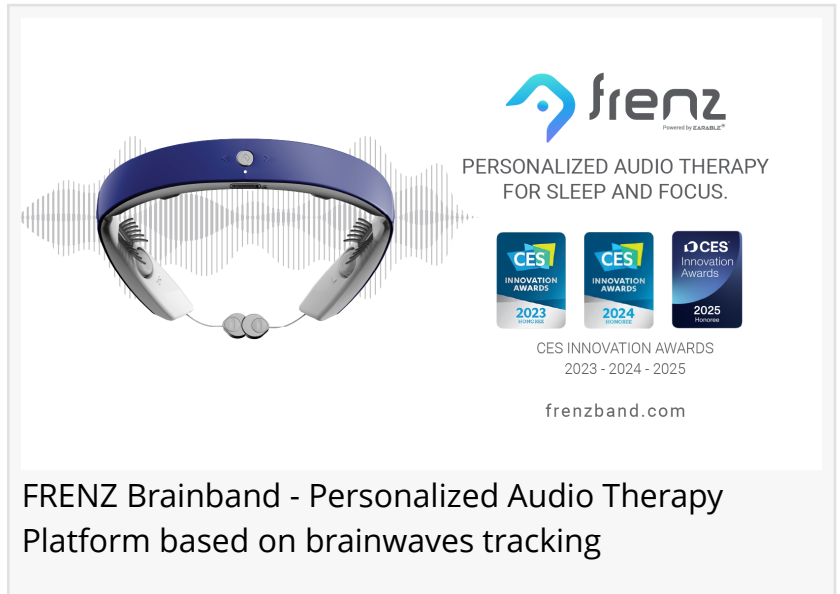


CES 2025: Earable Neuroscience launches FRENZ's Brainwaves Labs for dedicated global B2B and research partnerships

At CES 2025, Earable Neuroscience introduces FRENZ Brainband's Brainwaves Research platform for pharma and universities collaborations.

CONCORD, NH, UNITED STATES, January 5, 2025 /EINPresswire.com/ -- [Earable Neuroscience](https://www.earable.com) introduced its latest initiative, FRENZ's Brainwaves Labs, at CES 2025. The platform highlights FRENZ Brainband's applications in research and pharmaceutical collaborations, offering real-time access to brainwaves, eye motion and facial muscle movement as bio markers for clinical and scientific use.



Collaboration with Regeneron Pharmaceuticals



By providing precise brainwave tracking, Earable aims to enable new research opportunities in cognitive health and related fields"

Kimi Doan, Chief Innovation Officer of Earable Neuroscience

FRENZ Brainband was used in a partnership with Regeneron Pharmaceuticals to measure facial muscle and eye movements. The study demonstrated the device's ability to track specific activities like chewing and swallowing using EEG, EMG, and EOG data. This research resulted in a co-patent and supports the use of the device in neuromuscular disorder assessments.

"FRENZ Brainband shows potential in providing accurate neuromuscular data for pharmaceutical research," said Dr. Tam Vu, Founder/CEO of Earable. The study underscores

its capacity to assist in drug development and treatment monitoring.

Advancing Academic Research

Earable's partnerships with universities and research institutions have utilized the FRENZ

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