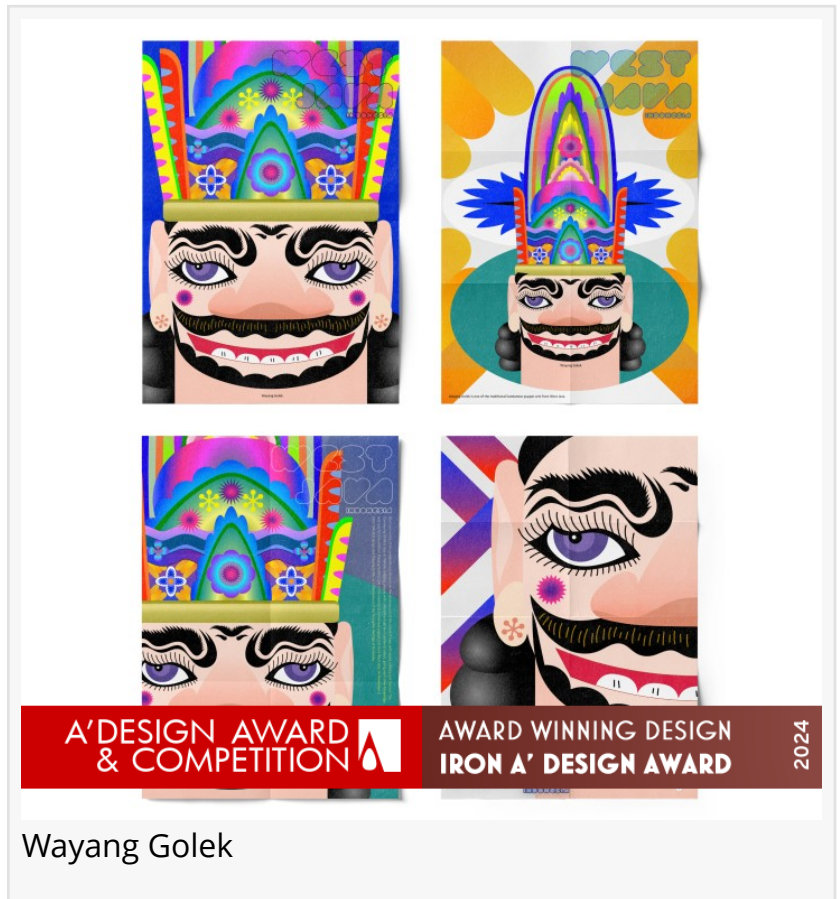


# Wayang Golek by Mengyao Guo Wins Iron in A' Graphics Industry Awards

*Mengyao Guo's Innovative Wayang Golek Design Recognized with Prestigious Iron A' Design Award in Graphics, Illustration and Visual Communication Category*

COMO, CO, ITALY, January 5, 2025 /EINPresswire.com/ -- The A' Design Award, a highly prestigious and well-recognized award in the field of [graphic design](#), has announced [Mengyao Guo's](#) innovative work, "Wayang Golek," as the recipient of the Iron A' Design Award in the Graphics, Illustration and Visual Communication Design category. This esteemed recognition highlights the significance of Guo's design within the graphic industry and positions it as a notable example of excellence in the field.



The Wayang Golek design holds particular relevance to the graphic industry, as it skillfully merges traditional Indonesian art with contemporary graphic design elements. By capturing the essence of Wayang Golek puppets through vibrant colors, intricate patterns, and robust typography, Guo's work aligns with current trends in cultural preservation and promotion. This innovative approach not only advances graphic design practices but also offers practical benefits for audiences seeking to engage with traditional art forms in a modern context.

Guo's Wayang Golek design stands out for its exceptional execution and attention to detail. Utilizing Adobe Illustrator, the design employs color-blocking techniques to present vibrant hues alongside intricate pattern designs that capture the unique attributes of each puppet. The incorporation of carefully selected typographical elements adds another dimension to the overall composition.

Through an iterative process involving multiple feedback sessions and refinements, Guo has successfully preserved the cultural richness of traditional Indonesian art while presenting it in a visually striking and contemporary manner.

The Iron A' Design Award recognition for Wayang Golek serves as a testament to Mengyao Guo's skill, dedication, and innovative approach to graphic design. This achievement is expected to inspire future projects within Guo's portfolio, fostering further exploration and innovation in the realm of cultural preservation through graphic design.

As an assistant professor at Shenzhen International School of Design, Harbin Institute of Technology, and a PhD candidate in Visual Communication at the University of Macau, Guo is well-positioned to continue making significant contributions to the field.

Interested parties may learn more about Mengyao Guo's award-winning Wayang Golek design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=154256>

#### About Mengyao Guo

Mengyao Guo is an award-winning artist, illustrator, graphic designer, and researcher with a fine art and visual communication background. As an assistant professor at Shenzhen International School of Design, Harbin Institute of Technology, and a PhD candidate in Visual Communication at the University of Macau, Guo's works have been widely included in several worldwide exhibits, showcasing her unique style that mixes hair symbolism, black-and-white drawing techniques, and meticulously drawn flawless lines. Hailing from Zhengzhou, China, Guo's talent and expertise have garnered international recognition.

#### About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet rigorous professional and industrial standards set by the A' [Design Awards](#). Recipients of this award demonstrate a solid understanding of design principles, creativity in execution, and the ability to address real-world challenges through thoughtful design. The Iron A' Design Award acknowledges the skill, specialization, and creative capacity of the designers, highlighting their contributions to their respective fields. These honored works integrate industry best practices and provide quality of life improvements that help make the world a better place.

#### About A' Design Award

The A' Design Award is an international, juried design competition organized annually since 2008. Open to entries from all countries and across all industries, the A' Design Award aims to recognize and promote superior products and projects that advance and benefit society. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel of design professionals, industry leaders, journalists, and academics based on pre-established criteria. By showcasing pioneering designs on a global stage, the A' Design Award not only honors creative achievements but also fosters a worldwide appreciation for the principles of

good design, driving a cycle of inspiration and advancement.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: <https://graphics-award.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

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