

Celebrating Innovation and Empowerment in Intimate Wellness: The Sexual Wellness Awards Announces 2024 Winners

MIAMI, FL, UNITED STATES, January 8, 2025 /EINPresswire.com/ -- The Sexual Wellness Awards ([SXWA](#)) is proud to announce the [winners](#) of the 2024 awards, celebrating ideas that have demonstrated innovation across a diverse range of [categories](#). From tools designed to support individuals with limited mobility to those addressing pelvic floor health, gender-affirming necessities, and brands that empower individuals to enjoy more satisfaction, confidence, and connection, this year's winners are reshaping the future of intimacy, self-care, and sexual wellness.

With over 100 entrants, this year's winners truly are the cream of the crop. Highlights include TouchBot's Lattice, Mosie Baby's At-Home Insemination Kit, WOO More Play's Coconut Love Oil, Perkies Nipples Prosthetics, Cherri's Vulva-Positive Underwear, CRAVE's Tease Ring, LELO's Enigma, VWELL's Spectrum Dilator Set, Coco de Mer's Remote Egg, Dame's Play Balm, Department of Bed Intentions' Prebiotic Lubricant, and Hempress' Hemp Day Pads. These standout products reflect the growing diversity of the sexual wellness industry, offering creative solutions to different needs.

The intimate wellness industry is expanding rapidly, with a compound annual growth rate of over 7.9% (CAGR), yet it remains largely unregulated. The Sexual Wellness Awards were founded to spotlight ethical and empowering products in a market often vulnerable to exploitation, misinformation, and inadequate oversight. The awards evaluate products based on several key criteria: impact and innovation, creativity, user experience, ethics, safety, and quality. Entries are rigorously reviewed by a distinguished panel of experts, including OBGYNs, urologists,



sexologists, media professionals, and relationship experts, ensuring a comprehensive and impartial evaluation process.

A core focus of the Sexual Wellness Awards is to create space for underrepresented communities, including individuals of diverse abilities, genders, and sexual orientations. "The Sexual Wellness Awards is committed to amplifying voices that often go unheard and providing a platform for brands that prioritize intimate health and empowerment," says founder Nic Bryant. "This year's winners reflect that dedication and their work demonstrates how the industry can break down barriers and create a more inclusive future for all."

Recognizing the importance of open conversations about sexuality and well-being, the Sexual Wellness Awards donates 10% of the proceeds from the 2024 awards to sexual education-focused non-profits. For a complete list of finalists and winners, and details on their contributions, visit thesxwa.com.

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