

## Bleeding Disorders Market is undergoing significant transformation projected value increase to \$26 billion by 2032

PORTLAND, OR, UNITED STATES, January 6, 2025 /EINPresswire.com/ --The global <u>bleeding disorders market</u> is undergoing significant transformation, with a projected value increase from \$13.8 billion in 2022 to \$26 billion by 2032, reflecting a compound annual growth rate (CAGR) of 6.6% during the forecast period from 2023 to 2032. This growth is driven by heightened awareness of bleeding disorders, advancements in treatment options, and collaborative efforts aimed at improving patient outcomes.



Bleeding Disorders Market Growth

Understanding Bleeding Disorders

- Definition: Bleeding disorders are medical conditions that hinder the blood's ability to clot, leading to excessive or internal bleeding.
- Types:
- Hemophilia A & B: Genetic disorders resulting from deficiencies in clotting factors VIII and IX, respectively.
- Von Willebrand Disease: The most common hereditary bleeding disorder.
- Others: Rare conditions such as Factor VII deficiency.
- Diagnosis and Treatment: Diagnosis typically involves blood tests and genetic testing, while treatments include:
- Coagulation factor concentrates
- Desmopressin
- Antifibrinolytics

Market Dynamics

1. Increasing Incidence:

• Approximately 400,000 individuals globally are estimated to have severe hemophilia.

• An aging population and enhanced diagnostic capabilities contribute to the rising number of cases.

2. Enhanced Funding & Support:

• Initiatives like the Kevin Child Scholarship provide financial support for patients and families.

• Collaborative projects such as the "Together Project" focus on mental health and holistic care for affected individuals.

3. R&D Growth:

• Ongoing clinical trials are crucial for developing new treatments, exemplified by Medexus's Phase 4 trial of IXINITY for pediatric hemophilia B patients.

Segmentation Overview

• By Disease Type: Hemophilia A leads the market, holding the largest revenue share and growth potential.

• By Treatment Type: Factor Replacement Therapy dominates due to a surge in innovative products and clinical trials.

• By Distribution Channel: Retail pharmacies are the primary distribution channel, while hospital pharmacies exhibit the highest growth rate due to tailored drug availability.

Segment Description

By Disease Type Hemophilia A has the highest revenue share

By Treatment Type Factor Replacement Therapy is dominant

By Distribution Retail pharmacies lead; hospital pharmacies grow fastest

**Regional Insights** 

• North America: Holds the largest market share due to established healthcare systems and major industry players.

• Asia-Pacific: Emerging as a high-growth region with increasing awareness and purchasing power in countries like India and China.

Recent Advancements

1. Product Approvals:

• HEMGENIX (2023): The first gene therapy for hemophilia B, significantly reducing bleeding rates with a single infusion.

• ALTUVIIIO (2023): A long-lasting factor VIII replacement therapy for hemophilia A.

2. Strategic Partnerships:

• Roche's collaboration with the World Federation of Hemophilia aims to enhance access to prophylactic treatments in underserved regions.

## Key Market Players

Prominent companies such as Bayer AG, Pfizer Inc., Novo Nordisk A/S, and Takeda Pharmaceutical are at the forefront of innovation through investments, partnerships, and regulatory approvals.

Future Outlook

• The market is expected to benefit from increased awareness in developing nations.

• Innovations in gene therapy and long-acting factor replacement therapies promise to revolutionize treatment outcomes for patients with bleeding disorders.

## Key Takeaways

• The demand for personalized and advanced treatments is reshaping the landscape of the bleeding disorders market.

• Collaborative initiatives along with robust R&D investments are essential in addressing the growing global burden of these conditions.

This comprehensive overview highlights the dynamic nature of the bleeding disorders market, underscoring its potential for growth driven by advancements in treatment options and increased awareness among healthcare providers and patients alike.

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