

Staple The Label Unveils the MODA Collection: A Harmonious Blend of Tradition and Modernity

Staple The Label today introduced the "MODA" Pre-Fall S1-25 collection, a captivating fusion of ancient tradition and contemporary design. Inspired by 'Xenia'..

SYDNEY, NSW, AUSTRALIA, January 7, 2025

/EINPresswire.com/ -- [Staple The Label](#) is thrilled to introduce the "MODA" Pre-Fall S1-25 collection, a captivating fusion of ancient tradition and contemporary design. Inspired by the timeless concept of Xenia, the Greek tradition of hospitality, MODA channels an effortless blend of sophistication and warmth.

Drawing from the serene whites and blues of the Greek Islands and the earthy neutrals of ancient architecture, this collection embodies freedom, harmony, and cultural richness.

Rustic terracotta tones and sensual curves echo the artistry of pottery and earthenware, infusing the collection with both aesthetic elegance and practical charm. Designed with trans-seasonal versatility in mind, MODA offers a range of neutral hues punctuated by navy and blue accents, ideal for mix-and-match styling.

Draped necklines and fluid silhouettes reinterpret nostalgic minimalism, catering to the modern, on-the-go lifestyle.

MODA invites you to experience a collection that exudes ease, elegance, and timeless longevity.

Available now.

For media inquiries, please contact:



The Soraya Bustier & Midi Skirt a favourite combo from the Moda collection

Casey Pascoe-Webbe
Head Of Marketing, House Of Quirky
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“

Staple The Label aesthetic is a versatile, modern lifestyle. Design inspiration is art, prints or architecture. For Moda, serene whites & blues of Greece & the earthy neutrals of ancient architecture.”

*Sara Bolton Head Designer,
Staple The Label*

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Inspired by the serene blues and whites of the Greek Islands but reimagined with the ease and versatility of Australian fashion



A knit inspired by the earthy neutrals of ancient architecture styled for the modern Australian woman's wardrobe

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