

Poju by Christine Xiang Wins Iron in A' Pet and Animal Product Awards

Innovative Pet Urn Design Recognized for Exceptional Comfort, Customization, and Elegance

COMO, CO, ITALY, January 6, 2025 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of [pet care](#) design, has announced [Christine Xiang's](#) innovative work, "Poju," as a winner of the Iron A' Design Award in the Pet Care, Toys, Supplies and Products for Animals Design category. This prestigious recognition highlights the significance of Poju's unique design within the pet care industry, positioning it as a notable advancement in pet product design.

Poju's award-winning design aligns with current trends and needs within the pet care industry, offering a customizable and emotionally comforting solution for pet owners. The pet urn's features, such as the arched-shaped door plate for personalized engraving and the discreet silicone stopper, provide practical benefits that address the demand for versatile and secure pet urns, making it a valuable addition to the market.

What sets Poju apart is its seamless blend of form and function, delivering a unique and caring experience for users. The pet urn's defining features include the customizable nameplate on the paw-shaped house, the mountain shapes with colored accents, and the stopper details that ensure an airtight seal. These elements come together to create a warm, modern design that appeals to a broad range of pet owners, offering comfort and personalization during a difficult time.

This recognition from the A' Design Award serves as motivation for Christine Xiang and her team



to continue pushing the boundaries of pet product design. The award highlights the potential for Poju to inspire future designs that prioritize emotional comfort, customization, and elegance, fostering further innovation within the pet care industry.

Poju was designed by Christine Xiang, who seamlessly blended Eastern and Western influences to shape this innovative pet urn solution.

Interested parties may learn more about the design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=153865>

About Christine Xiang

Hailing from Hangzhou and trained in product design, Christine Xiang seamlessly blends Eastern and Western influences to shape innovative design solutions. Her journey began at the Art Center College of Design in Pasadena, where her furniture piece was showcased as a winner at the ICFF Studio x Bernhart Design exhibition in New York. Inspired by the "New Chinese Design" movement, she infuses her creations with social consciousness, ethics, and sustainability, reflecting a commitment to meaningful design.

About Twinkle Land

Founded in 2022, Twinkle Land is a Los Angeles-based brand firmly rooted in the belief that pets are cherished family members. They specialize in creating exquisite, hand-made pet urns with a deep commitment to assisting pet owners in elegantly preserving and honoring the cherished memories of their beloved companions.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to notable designs that meet the rigorous professional and industrial standards set by the A' [Design Awards](#). Recipients of this award demonstrate a solid understanding of design principles, creativity, and practical innovation within their respective fields. The Iron A' Design Award acknowledges designs that address real-world challenges and contribute to improving quality of life through thoughtful solutions.

About A' Design Award

The A' Pet Care, Toys, Supplies and Products for Animals Design Award is a highly regarded competition that provides a platform for visionary pet product designers, innovative agencies, and influential brands to showcase their creativity and receive recognition for their exceptional design capabilities. By participating in this esteemed award, entrants have the opportunity to contribute to the advancement of the pet care industry and inspire future trends. The A' Design Award, now in its 16th year, is an international and juried design competition open to entries from all countries and industries. Its ultimate aim is to recognize and promote superior products and projects that advance and benefit society, helping to create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at

<https://thebestdesignaward.com>

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