

Colour Cosmetics Market Projected to Reach USD 87,916 Million by 2034, Witnessing Significant Growth | FMI

Social media and beauty industry growth boost product awareness, with urban consumers spending more on premium brands in the US color cosmetics market.

NEWARK, DE, UNITED STATES, January 6, 2025 /EINPresswire.com/ -- The global [colour cosmetics market](#) is poised for steady growth, with a projected Compound Annual Growth Rate (CAGR) of 4.8% from 2024 to 2034. The market is expected to increase in value from USD 54,772 million in 2024 to USD 87,916 million by 2034, driven by evolving consumer preferences, rising disposable incomes, and the growing influence of social media platforms on beauty trends.

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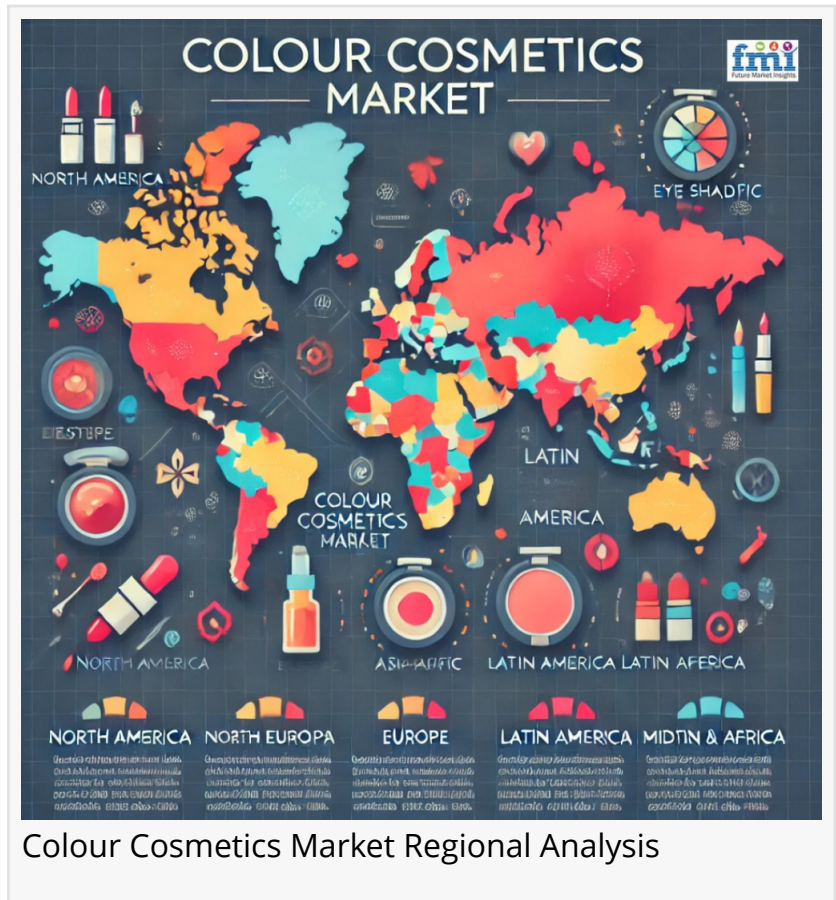
Key Market Drivers

Fashion Industry Evolution: The constant evolution of fashion trends has led to the launch of new cosmetic products catering to the diverse needs of consumers, particularly women in the workforce seeking long-lasting, easy-to-use products.

E-commerce Accessibility: The rise of e-commerce has made it easier for consumers to access a wide range of cosmetic products from the comfort of their homes, driving market growth globally.



Colour Cosmetics Market



increasing diversity and beauty trends.

China: Increased disposable income and social media usage make China a key market for high-quality and premium cosmetics.

Japan: A deep-rooted beauty and skincare culture, coupled with interest in health-focused cosmetics, boosts demand for anti-aging and UV-protecting products.

Key Players

Chanel, Dior, Givenchy, L'Oréal S.A., Kroylan Professional Make-up, Lancôme, Mamaearth, TOM FORD S.A., Plum, Coty Inc., MAYBELLINE New York, Yves Saint Laurent, PAC Cosmetics, Revlon Group, NYX Professional Makeup, Shiseido Company, Sephora, Rimmel London, Laura Mercier, Julep Beauty

Dive Deeper into the Data—View the Full Report Here!

<https://www.futuremarketinsights.com/reports/colour-cosmetics-market>

Key Market Segments

By Product Type:

- Chemical
- Natural & Organic

By Prices:

- Economic
- Premium

By Product Category:

- Nail Products
- Facial Makeup
- Eye Makeup
- Lip Products
- Hair Colour Products
- Special Effects Products

By Distribution Channel:

- Hypermarkets/Supermarkets
- Convenience Stores

- Specialty Stores
- Direct Selling
- e-Commerce

By Region:

- North America
- Latin America
- East Asia
- South Asia
- Europe
- Oceania
- MEA

Author

Sudip Saha is the managing director and co-founder at Future Market Insights, an award-winning market research and consulting firm. Sudip is committed to shaping the market research industry with credible solutions and constantly makes a buzz in the media with his thought leadership. His vast experience in market research and project management a consumer electronics will likely remain the leading end-use sector cross verticals in APAC, EMEA, and the Americas reflects his growth-oriented approach to clients.

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Have a Look at the Related Reports of the Consumer Product Domain:

The [herbal beauty product market](#) size is valued at USD 75,098.55 million in 2024 and is expected to reach USD 135,897.65 million by 2034, growing at a CAGR of 6.1%.

The demand for [tinted cosmetics market](#) was valued at USD 1,500.0 million in 2022 and is projected to reach USD 2,290.0 million by 2032, with a CAGR of 4.3%.

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Join us as we commemorate 10 years of delivering trusted market insights. Reflecting on a decade of achievements, we continue to lead with integrity, innovation, and expertise.

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