

Dirt Bike Market to Hit USD 18 Billion Globally by 2031, Growing at 7.0% CAGR – Driven by Adventure Sports Boom

WILMINGTON, NEW CASTLE, DE, UNITED STATES, January 6, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Dirt Bike Market](#)," The dirt bike market was valued at \$9.1 billion in 2021, and is estimated to reach \$18.0 billion by 2031, growing at a CAGR of 7.0% from 2022 to 2031.

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DIRT BIKE MARKET

OPPORTUNITIES AND FORECAST, 2021 - 2031

Dirt bike market is expected to reach **\$18 Billion** in 2031

Growing at a **CAGR of 7%** (2022-2031)

Dirt Bike Industry

The graphic features a blue diagonal design element and a photograph of a dirt bike's rear wheel and suspension system.

The concept of dirt bike is typically attributed to an off-road motorcycle that is built to be lightweight, powerful, fast, and nimble and is designed for use on rough surfaces such as dirt roads or trails. These motorcycles are equipped with rugged tires and suspension for riding cross country or over unpaved ground. Also, it offers enhanced durability and performance in rocky and mountainous terrains, grassy regions, and steep slopes. In addition, it has attractive shape which attracts youth and helps to change their preference. Innovations in the automobile industry paves the way for improved and better dirt bikes regarding comfort, suspension, and safety.

The factors such as rise in popularity & evolution of motocross events, increase in disposable income, and adoption of electric dirt bikes supplement the growth of the dirt bike market. However, high purchase and maintenance cost of dirt bikes and uncomfortable seating structure are the factors expected to hamper the growth of the market. In addition, rise in focus by manufacturers in the automobile industry on superior performance & comfort and technology advancement in dirt bikes create market opportunities for the key players operating in the dirt bike market.

KEY FINDINGS OF THE STUDY

By type, the track-racing motorcycle segment is projected to dominate the global dirt bike market in terms of growth rate in 2031.

By propulsion type, the electric segment is projected to dominate the global dirt bike market in terms of growth rate in 2031.

By application, the industrial segment is projected to dominate the global dirt bike market in terms of growth rate in 2031.

By price range, the high segment is projected to dominate the global dirt bike market in terms of growth rate in 2031.

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By type, [the endure motorcycle segment held the largest share](#) in 2021, accounting for nearly two-fifths of the global dirt bike market because they are used for cross-country competitions, trail riding, rally racing, off-road travel, and other such events. However, the tracker-racing motorcycle segment is expected to register the highest CAGR of 9.5% during the forecast period, owing to increased inclination toward track racing activities across the globe.

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By propulsion type, the electric segment would showcase the highest CAGR of 12.1% from 2021 to 2030, due to increase in demand for fuel-efficient, high-performance, and low-emission vehicles along with stringent government rules & regulations toward vehicle emission. Moreover, technological advancements followed by proactive government initiatives supplement the demand for electric bikes during the forecast period. However, the ICE segment held the largest share in 2021, contributing to more than 90% of the global dirt bike market, due to rising demand for gasoline-powered vehicles because of lack of sophisticated charging infrastructure across countries further.

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By application, the commercial segment held the largest share in 2021, accounting for nearly half of the global dirt bike market, due to increased promotional activities across the globe which offer pay & use services for the bikes. In addition, increased commercial riding reduces mobility cost, and parking cost reduces employee absence and increases the productivity of the individual. This supplements the market growth. However, the industrial segment is projected to register the highest CAGR of 9.3% during the forecast period, owing to the demand for proper surveillance & security across the industries and the presence of private security services across industries.

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[market/purchase-options](#)

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By region, the global dirt bike market across [North America held the largest share](#) in 2021, accounting for around half of the market, due to increasing demand for sports and adventure activities primarily. Moreover, higher expenditures in labor, materials, and overall development in operational & manufacturing methods of dirt bikes supplement the market growth. However, the market across Europe is projected to manifest the highest CAGR of 9.4% during the forecast period, due to the rise in the popularity of motocross events and the health benefits offered by dirt biking sports.

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- Benelli
- Betamotor S.p.A.
- BMW AG
- Bultaco Bikes
- Cobra Moto
- Honda Motor Co., Ltd.
- Husqvarna motorcycles
- Kawasaki Heavy Industries, Ltd.
- KTM AG
- Piaggio & C. SpA (Aprilla)
- Polini motori
- Scorpa
- Sherco
- SSR Motorsports
- Suzuki Motor Corporation
- Yamaha Corporation
- Zero Motorcycles, Inc.

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Bike Rental Market - <https://www.globenewswire.com/news-release/2022/09/29/2525524/0/en/Bike-Rental-Market-to-Reach-11-3-Billion-by-2031-Allied-Market-Research.html>

Motorcycle Market - <https://www.globenewswire.com/news-release/2023/11/06/2773839/0/en/Motorcycle-Market-to-Value-at-233-5-Billion-by-2031-with-8-6-CAGR-Allied-Market-Research.html>

Family Car Market - <https://www.prnewswire.com/news-releases/family-car-market-to-reach-2-3->

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