

GyftHint Partners With SKINS™ Compression North America To Integrate Their 'Add To GyftHint' Button

Innovative Gift And Wishlist Platform Enhances Shopping Experience

FORT MYERS, FL, UNITED STATES, January 9, 2025 /EINPresswire.com/ -- GyftHint a leading [wishlist and gifting platform](#), is excited to announce its collaboration with [SKINS™ Compression North America](#).

SKINS™ Compression North America is our newest Shopify merchant to integrate the Add to GyftHint button into their platform. This marks another milestone in GyftHint's mission to streamline the gifting experience for online shoppers and merchants alike. Traditional gift registries and wishlists often require individuals to share their lists with family and friends, a process that can feel awkward and cumbersome. GyftHint eliminates this hassle by offering a seamless, stress-free and non-intrusive solution, allowing the gift recipient to connect with their family and friends who get automatic access to their personal GyftHint store to browse and buy the perfect gift every time 24/7. With the launch of the "Add To GyftHint" universal wishlist button the company has created a gifting platform that allows the consumer to engage with their favorite brands using their technology of choice, mobile app, desktop with Chrome Extension, and now a wishlist button on the merchant's website. By adding the "Add to GyftHint" wishlist button, SKINS™ Compression North America customers can now effortlessly save and share their favorite SKINS™ with friends and family. This simple, no code and no engineering integration provides shoppers with a seamless and intuitive way to curate their desired gifts, while enabling loved ones to purchase truly desired items with confidence.



Ed Jette, CEO of GyftHint, commented on the opportunity "We are thrilled to welcome SKINS™

Compression North America as our newest Shopify merchant partner implementing the Add to GyftHint wishlist button on their site. SKINS™ Compression North America is an ideal partner for GyftHint's Shopify button integration. This is a significant step forward in making the gifting for hard-to-buy-products like compression sportswear a thing of the past. We look forward to further expanding our presence within the Shopify ecosystem delighting both merchants and consumers."

"GyftHint provides exposure for our brand and products to be accessible gifts for performance athletes and weekend warriors, whose family or friends stress over what style or size

the athlete prefers." Alyssa Hooper, Head of Marketing & Operations for SKINS™ Compression North America. The GyftHint wishlist is a win-win for all parties. For merchants, the integration offers a valuable opportunity to increase sales by making it easy for shoppers to save for later

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*Alyssa Hooper, Head of
Marketing & Operations for
SKINS™*

purchase or to share gift ideas with their network of family and friends. This feature empowers customers, allowing them to avoid the common pitfalls of uncertain gifting. For the merchants, it results in a significant reduction in returns and the chance to reach a “ready-to-buy” audience with focused attention on their brand and products through the recipient's personal store. This has a significant impact on ROAS and CAC for merchants, they can finally connect with the buyers of gifts for their customers through GyftHint!

About GyftHint

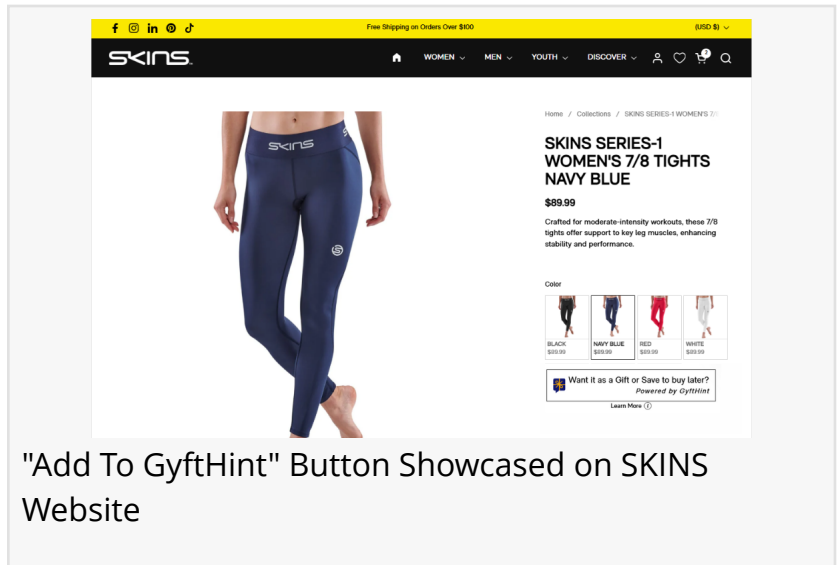
GyftHint aspires to revolutionize the gifting landscape through an innovative platform that cultivates a seamless

and sustainable gifting experience for retailers and consumers alike. With a commitment to empowering individuals to give and receive gifts effortlessly, GyftHint aims to leave a positive imprint on both the gifting process and the planet.

About SKINS™ Compression North America



Celebrating over two decades of innovation, SKINS™ sets the standard in compression technology. Dive into the world of scientifically-backed, professional-grade compression wear, designed for those who demand excellence in their training and recovery. SKINS™ products are rigorously tested for quality and trusted by athletes around the world to support their performance and recovery. Backed by our warranty, certified vegan, and endorsed by trainers, we prioritize both innovation and sustainability in everything we create. With SKINS™, you get gear designed to deliver reliable performance you can count on, every time.



"Add To GyftHint" Button Showcased on SKINS Website

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