

# ICTF's MENA Trade Credit & Collections Summit in Dubai

Join us in Dubai for education, networking, and sharing of best practices in global credit risk management.

BALTIMORE, MD, UNITED STATES,
January 6, 2025 /EINPresswire.com/ -In February, the International Credit &



Trade Finance Association (<u>ICTF</u>) will host its inaugural ICTF's MENA Trade Credit & Collections Summit – February 10-12, 2025 at The Fairmont Dubai Hotel in Dubai, UAE.

Trade Credit: The Backbone of Global Trade and Growth Trade credit is essential to Dubai's ambitions:

- Facilitating Trade: Enabling seamless international trade flows.
- Mitigating Risk: Providing confidence to investors and trading partners.
- Driving Innovation: Leveraging AI and digital platforms for modernized trade finance.

### ICTF: Who We Are

ICTF is the premier association for global credit and trade finance professionals. With a mission to advance the discipline, we provide education, innovation, and networking opportunities to navigate the complexities of international trade.

# Join Us in Dubai

Be part of a transformative dialogue on the future of trade credit and global finance. ICTF's Dubai conference will connect thought leaders, industry experts, and decision-makers at the heart of this dynamic region. Some of the highlights of the conference are:

- Keynote: Global Economic Outlook Major Forces, Trends and Risks Impacting Companies Doing Business Around the World
- Risk Outlook in GCC: Practical Insights for Finance Professionals Guarding Their Company's Cash Flow and Accounts Receivable Assets
- Doing Business with Asia and South East Europe Exporters' Challenges and Warning Signs
- · Regional Outlook Africa: Navigating Trade Risks and Unlocking Opportunities
- Know Your Customer: Getting Information on Companies in the Middle East and Africa
- Getting Paid on Time in Africa: Credit Risk Management Insights and Strategies
- Panel Discussion: Global Trade Best Practices for Order-to-Cash and Effective Working Capital

# Management

- Assessing Customers' Creditworthiness and Establishing Credit Lines With and Without Financials
- Transforming Order-to-Cash through Automation
- Navigating Collections and Debt Recovery in MENA and Sub-Saharan Africa: Strategies for Success
- Enabling Global Trade with Fintech
- Thee ICTF Global Round Table: Discussion of Credit, Collection, A/R and Country-Specific Challenges in Europe, Middle East, Africa, Latin America and Asia

Date: 10th to 12th February 2025 - register for this not to be missed event! An opportunity to explore Dubai's rise as a global financial powerhouse. Join us to shape the future of international trade credit! Fairmont Dubai Hotel - Dubai, UAE. Full details can be found here: <a href="https://www.ictfworld.org">www.ictfworld.org</a>

# Why Dubai?

Positioned at the crossroads of East and West, Dubai's strategic location and forward-thinking policies make it a natural contender to rival financial centers like London and Geneva. Its probusiness environment, cutting-edge fintech ecosystem, and state-of-the-art infrastructure are driving its rise as a global financial hub.

# Key strengths include:

- Fintech Leadership: Home to over 500 fintech firms, Dubai is innovating in blockchain, digital banking, and payments.
- Global Trade Gateway: With world-class logistics hubs like Jebel Ali Port, Dubai connects Europe, Asia, and Africa.
- Pro-Business Policies: Low taxes and government incentives attract international firms and talent.

# Competing with London and Geneva

While London's financial legacy and Geneva's wealth management expertise are well-established, Dubai offers a unique value proposition:

- Innovation: Focused on digital finance and technology-driven solutions.
- Geostrategic Access: A bridge to emerging markets in Africa, the Middle East, and South Asia.
- Sustainability: Partnering with Europe on green finance and renewable energy initiatives.

We look forward to seeing you there. For further information, contact ICTF at: info@ictfworld.org

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