

# Cannabis Market Set to Witness Significant Growth by 2025-2032: Aphria Inc., VIVO Cannabis Inc., Cannatrek, CBD Einstein

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Cannabis Market Analysis - 2025-  
2032:

Coherent Market Insights has released a new report titled "Cannabis Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2025-2032 (Version 2025)." This report provides an in-depth analysis of the Cannabis industry, featuring insights on market trends and performance. It also includes a thorough examination of competitors, regional dynamics, and the latest advancements within the market.



Cannabis Market

Coverage of the Cannabis Market:

The report provides market size (2020 – 2032) Value (US\$ Mn), Y-o-Y % growth rate, and forecast (2025 - 2032), CAGR % for all the segments and sub segments wherein:

- 2020-2023: Historic year,
- 2024: Base Year,
- 2025: Estimated Year,
- 2025 to 2032: Forecast Period.

The latest version of the report (Version 2025) provides analysis through various business metrics including:

- Bulls Eye Analysis
- Coherent Opportunity Map
- Wheel of Fortune

- Market Attractive Analysis, by Product type
- Market Attractive Analysis, by Country
- Pestle Analysis
- 4 Ps (Product, Price, Place, and Promotion)
- Porters Analysis
- SWOT Analysis
- Competitive Landscape
- Company Market Share Analysis (US\$ Mn)

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Key Trends prevalent in the Cannabis Market includes:

#### Medical Cannabis Expansion

Growing acceptance of cannabis for medical purposes, such as pain management, anxiety, epilepsy, and cancer treatments, is boosting demand.

#### Surging Demand for CBD Products

Cannabidiol (CBD), a non-psychoactive compound, is gaining popularity for its health benefits in anxiety, sleep disorders, and inflammation.

#### Recreational Cannabis Market Growth

The recreational cannabis segment is thriving due to increased legalization and changing consumer preferences.

#### Product Diversification

The market is seeing a boom in product offerings such as edibles, beverages, topicals, oils, tinctures, and capsules.

#### Technological Advancements in Cultivation

Innovative cultivation techniques, including hydroponics, vertical farming, and genetic modification, are improving yields and product quality.

Key players analysed in the industry report include:

- The Cronos Group
- Tilray
- Marley Natural
- Aurora Cannabis
- Cara Therapeutics
- ARUMA LABS HOLDINGS PTY LIMITED
- Medcan Australia

- Sundial Growers Inc.
- Canopy Growth Corporation
- The Scotts Company LLC
- Aphria Inc.
- VIVO Cannabis Inc.
- Cannatrek
- SpeedWeed
- GW Pharmaceuticals plc.
- Harborside Health Center
- Steep Hill Inc.
- CBD Einstein.
- Weedmaps.

### Geographical Landscape of the Cannabis market:

The Cannabis Market report offers detailed insights into the market landscape, which is further categorized into sub-regions and specific countries. This section of the report not only highlights the market share for each country and sub-region but also identifies potential profit opportunities within these areas.

- » North America (United States, Canada, and Mexico)
- » Europe (Germany, France, UK, Russia, Italy)
- » Asia-Pacific (China, Japan, Korea, India, and Southeast Asia)
- » Latin America (Brazil, Argentina, Colombia)
- » Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa)

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### Key Benefits of Acquiring This Report for Stakeholders:

- This study offers a thorough analysis of current trends, forecasts, and market size dynamics in the Cannabis Market from 2025 to 2032, helping to pinpoint the most promising opportunities.
- Porter's Five Forces analysis highlights the influence of buyers and suppliers, empowering stakeholders to make informed business decisions and enhance their supplier-buyer networks.
- Comprehensive research on market size and segmentation enables the identification of existing opportunities within the Cannabis Market.
- The report maps out the leading countries in each region based on their contribution to market revenue.

□ An extensive analysis of the top competitors in the Cannabis Market is provided, offering valuable insights into the competitive landscape.

### Reasons to Purchase the Report

□ Strategic Competitor Insights: Gain critical information and analysis on key competitors to develop effective sales and marketing strategies.

□ Identify Emerging Players: Discover new entrants with promising product portfolios and formulate counter-strategies to enhance your competitive edge.

□ Target Client Identification: Classify potential new clients or partners within your target demographic for better market penetration.

□ Tactical Initiative Development: Understand the focal areas of leading companies to craft informed tactical initiatives.

□ Mergers and Acquisitions Planning: Make strategic decisions regarding mergers and acquisitions by pinpointing top manufacturers in the market.

□ Licensing Strategy Development: Identify prospective partners with attractive projects to create robust in-licensing and out-licensing strategies, thereby enhancing business potential.

□ Support for Presentations: Utilize reliable, high-quality data and analysis to strengthen your internal and external presentations.

This report provides actionable growth insights through a comprehensive analysis that includes secondary research, primary interviews with industry stakeholders and competitors, as well as validation and triangulation using the Coherent Market Insights regional database. Experts have meticulously compiled primary data from market participants across the value chain in all regions, along with insights from industry specialists, to deliver both qualitative and quantitative findings.

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Q.1 What are the main factors influencing the Cannabis market?

Q.2 Which companies are the major sources in this industry?

Q.3 What are the market's opportunities, risks, and general structure?

Q.4 Which of the top Cannabis Market companies compare in terms of sales, revenue, and prices?

Q.5 How are market types and applications and deals, revenue, and value explored?

Q.6 What does a business area's assessment of agreements, income, and value implicate?

Author of this marketing PR:

Alice Mutum is a seasoned senior content editor at Coherent Market Insights, leveraging extensive expertise gained from her previous role as a content writer. With seven years in content development, Alice masterfully employs SEO best practices and cutting-edge digital marketing strategies to craft high-ranking, impactful content. As an editor, she meticulously ensures flawless grammar and punctuation, precise data accuracy, and perfect alignment with audience needs in every research report. Alice's dedication to excellence and her strategic approach to content make her an invaluable asset in the world of market insights.

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