

Custom Box Pro and EcoShell Forge Strategic Partnership to Lead Sustainable Packaging Innovations

LAHORE, PAKISTAN, January 10, 2025

[/EINPresswire.com/](#) -- [Custom Box Pro](#)

(CBP), a premier provider of bespoke packaging solutions, is proud to announce its strategic alliance with [EcoShell LLC](#), a global leader in sustainability solutions specializing in groundbreaking plastic-reduction technologies. This collaboration represents a transformative



Through our partnership with EcoShell, we're taking a bold step toward redefining packaging standards, delivering solutions that prioritize sustainability while enhancing the customer experience."

Shireen Rizvi, CEO of Custom Box Pro.

step forward in sustainable packaging, uniting both companies' expertise to deliver cutting-edge, eco-friendly solutions that empower businesses to achieve their environmental objectives.

Pioneering Sustainability in Packaging

As an established innovator in customized packaging, CBP has consistently delivered high-quality, tailored solutions to meet the dynamic needs of its clients. Partnering with EcoShell enables CBP to advance its sustainability mission by adopting EcoShell's patented GEX bio-calcium technology. Derived from eggshells, this award-winning

innovation reduces plastic usage by up to 50% and carbon emissions by up to 70%, offering an unparalleled opportunity for businesses to align with stringent sustainability mandates without sacrificing performance or aesthetics.

Synergy of Expertise for Maximum Impact

The partnership leverages CBP's industry leadership and EcoShell's technological prowess to achieve shared sustainability goals. EcoShell's advanced R&D capabilities, bolstered by its global infrastructure spanning Taiwan, North America, and Canada, complement CBP's extensive market reach and commitment to operational excellence. Key benefits of this collaboration include:

Launching an innovative range of eco-friendly packaging solutions, combining functionality with environmental responsibility.

Empowering clients with certified recyclable options that meet evolving regulatory and market demands. Scaling the adoption of sustainable practices across industries, from SMEs to global corporations.

Innovating for a Sustainable Future

“At Custom Box Pro, we recognize that packaging serves as both a product’s introduction and a reflection of a company’s values,” said [Shireen Rizvi](#), CEO of Custom Box Pro. “Through our partnership with EcoShell, we’re taking a bold step toward redefining packaging standards, delivering solutions that prioritize sustainability while enhancing the customer experience.”

“EcoShell is proud to partner with Custom Box Pro, a company that shares our unwavering commitment to innovation and environmental stewardship,” added Andrew Bliss, CEO of EcoShell. “Together, we aim to set new benchmarks for sustainability in packaging and help businesses meet their ecological commitments with confidence.”

A Collaborative Vision for Global Change

This strategic partnership underscores the shared vision of CBP and EcoShell to drive meaningful change in the packaging industry. By combining state-of-the-art technology with decades of market expertise, the two companies are poised to catalyze a shift towards sustainable practices that benefit businesses and the planet alike.

About Custom Box Pro

Custom Box Pro is a trusted leader in the packaging sector, delivering tailored solutions to businesses across industries. Renowned for its commitment to quality and innovation, CBP provides clients with eco-friendly options that enhance brand identity while meeting environmental expectations.

About EcoShell LLC

Custom Box Pro and EcoShell Forge Strategic Partnership to Lead Sustainable Packaging Innovations



Shireen Rizvi
CEO Custom Box Pro



ecoshell™
Andrew Bliss
Founder of EcoShell LLC



Excited to announce our partnership with EcoShell LLC to revolutionize sustainable packaging solutions! Together, we're shaping a greener future for the packaging industry.

EcoShell LLC is a global sustainability solutions provider, specializing in patented, certified, and award-winning materials that significantly reduce plastic and carbon footprints. With a robust network of partner factories and a reputation for innovation, EcoShell is at the forefront of delivering eco-friendly alternatives that transform industries.

Public Relations

Custom Box Pro

+92 323 4267595

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/774797402>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.