

# Prosperum Fintech Holdings Appoints James Swartwout as Chief Executive Officer

*Prosperum Fintech Holdings (PFH), parent of Avant-Garde Trading Securities, Avant-Garde Trading Crypto, and Option Hotline, appoints James Swartwout as CEO*

CHICAGO, IL, UNITED STATES, January 7, 2025 /EINPresswire.com/ -- Prosperum Fintech Holdings (PFH), a leading fintech ecosystem and the parent company of Avant-Garde Trading Securities, Avant-Garde Trading Crypto, TACOai, and Option Hotline, today announced the appointment of James Swartwout as its new Chief Executive Officer.

Mr. Swartwout joins PFH with an extensive background in financial services and technology, having served in key leadership roles such as the President & Chief Operating Officer of Robinhood Securities, LLC, VP Global Trading Operations at E\*TRADE, President and COO of E\*TRADE Clearing, and Chief Operating Officer at Scottrade. Throughout his career, he has demonstrated a strong track record of strategic execution and organizational leadership, positioning him to guide PFH through its next phase of growth and innovation.

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Prosperum is redefining today's consumer financial experience by giving individuals the tools to do more and take charge of their online interactions.”

*James Swartwout*

“I am excited to join Prosperum Fintech Holdings at such a pivotal time,” said James Swartwout, newly appointed CEO of PFH. “Prosperum is redefining today's consumer financial experience by giving individuals the tools to do more and take charge of their online interactions. Our executive team has a proven track record across multiple sectors, and I'm eager to help the firm continue delivering value for our clients and partners.”



PFH operates at the nexus of fintech innovation, offering a range of products and services through its affiliated companies, including securities, crypto, AI-driven tools, and consumer education platforms. James's leadership and industry expertise will be invaluable," stated Thomas Smith, Founder of PFH. "He will strengthen our platform offerings, accelerate innovation, and expand the reach of our fintech ecosystem worldwide."

With Mr. Swartwout at the helm, PFH will continue driving the convergence of technology, personalized finance, and the evolving demands of modern consumers. The seamless integration of its affiliated companies underscores PFH's mission to deliver cutting-edge solutions for investors, traders, and financial professionals.

For more information about Prosperum Fintech Holdings and its subsidiaries, please visit: [www.prosperumholdings.com](http://www.prosperumholdings.com)

About Prosperum Fintech Holdings (PFH)

Prosperum Fintech Holdings (PFH) is a premier financial technology ecosystem serving as the parent company of Avant-Garde Trading Securities, Avant-Garde Trading Crypto, TACOai, and Option Hotline, and is part of the AGT Futures Group. PFH's portfolio of products and services leverages groundbreaking AI, innovative trading tools, and educational resources, empowering both individuals and institutions to make informed financial decisions. Through this network of affiliated companies, PFH is redefining the financial services landscape, ushering in a new era of connectivity, efficiency, and growth.

Jes Bickhart

Prosperum Fintech Holdings

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