



# Lexio Digital Launches Free "Meta Funnel Hacker" Tool to Simplify Ad Research

*Lexio Digital introduces "Meta Funnel Hacker," a free tool to streamline ad research on Meta platforms for businesses and marketers.*

MILWAUKEE, WI, UNITED STATES, January 7, 2025 /EINPresswire.com/ -- [Lexio Digital](#), a leader in digital marketing, is excited to announce the launch of its new "Meta Funnel Hacker" tool. Now available for free on the company's website, this simple tool empowers users to effortlessly analyze competitors' advertisements across Meta platforms, offering insights that help get their own ads running as quickly as possible.

The tool gives users the ability to quickly search the Meta Ad Library for winning ad creative and copy— a process sometimes known as “funnel hacking.” Using the Ad Library by itself can be challenging due to the tedious filtering process, but the Funnel Hacker tool sets reasonable defaults right away so users don't have to do it themselves. This allows marketers and business owners to do market research for Facebook and Instagram much more quickly, all without having to worry about tedious and often confusing search filters on their own.

Running ads on the Facebook and Instagram platforms can be so intimidating for beginners, that many business owners either don't try at all, or give up after spending money for several weeks with no apparent results. Tools like the Meta Funnel Hacker are allowing small businesses to gain a competitive edge more easily than ever, and are lowering the barrier for entry into marketing channels that can be extremely expensive.

“We're excited to release this tool to business owners and entrepreneurs looking to gain a competitive advantage,” said Jacob Knotek, Co-founder of Lexio Digital. “Meta's Ad Library and other tools can be a bit clunky and hard to work with. Our goal is to simplify the process of market research while still leveraging official tools supported by the platforms we work with.”

Visit [lexiodigital.com/funnel-hacker](https://lexiodigital.com/funnel-hacker) to explore the Meta Funnel Hacker and elevate your advertising game today.

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