

Karini AI: Transforming Enterprise AI and Accelerating Into 2025

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Karini AI enters its second year with unparalleled momentum, reflecting on a transformative 2024 that reshaped the enterprise generative AI landscape. With a focus on innovation, realworld value, and strategic partnerships, Karini AI is poised to build on its success and continue

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accelerating growth in 2025.

A Transformative 2024 | In January 2024, Karini Al debuted GenAlFoundation, a groundbreaking platform designed to simplify and accelerate the adoption of generative AI. This platform laid the foundation for enterprises to move beyond experimentation and deploy scalable, impactful AI solutions. Over the year, Karini AI formed strategic alliances with leading technology companies like AWS,

Databricks, NVIDIA, Teradata and Protect AI while expanding its global reach through partnerships with systems integrators such as DTG (US), ST IT (Brazil), and BAB International Corporation (Saudi Arabia). These collaborations brought transformative value across industries, from manufacturing and energy to public services.

The year was defined by milestones, including Databricks technical validation, achieving AWS Generative AI Software Competency, and graduating from the AWS ISV Accelerate Program. A July debut on the AWS Marketplace soon led to closing the company's first seven-figure deal, demonstrating the platform's ability to address mission-critical use cases such as procure-to-pay for global manufacturers and human capital management for government contractors.

The release of Agent 2.0 was another pivotal achievement, enabling enterprises to create intelligent workflows that optimize operations and improve customer experiences. The introduction of Automatic Prompt Optimization further underscored Karini Al's commitment to innovation. This breakthrough feature eliminates the complexities of building and deploying

LLM-powered applications, automating prompt engineering to allow businesses and developers to focus on creativity and innovation. By maximizing the performance of generative AI systems, this capability drives higher accuracy, better results, and inspires users to explore new possibilities.

Karini Al's partnership with Amazon Q Retriever reinforced its dedication to secure, adaptable AI, empowering enterprises to unlock the potential of agent-driven workflows. These achievements were fueled by a team that grew by over 35% in 2024, positioning the company for continued success. "We're thrilled to welcome **Jon-Michael Pratt as our new Director** of Strategic Go-to-Market," said lerome Mendell, CRO. "Jon-Michael's exceptional track record at AWS and his expertise in driving enterprise adoption of AI and ML technologies perfectly align with Karini AI's mission. His ability to guide Fortune 25 companies through digital transformations will be invaluable as we scale our Generative AI solutions and meet the growing demand for production-ready AI applications."

Accelerating Growth in 2025 | Karini Al is poised for exponential growth in 2025, building on the solid foundation established in its first year. The company is expanding the capabilities of GenAlFoundation and Agent 2.0 to meet evolving enterprise needs,





Jon-Michael Pratt

delivering faster deployment, greater efficiency, and measurable business impact. Innovations like Automatic Prompt Optimization will continue driving transformative outcomes for customers, ensuring Karini AI remains at the forefront of generative AI development.

With a customer-first approach and a robust, growing network of global partners, Karini AI is committed to delivering innovative, production-grade solutions that revolutionize industries. From manufacturing and energy to public sector initiatives, Karini AI will help businesses worldwide achieve efficiency gains, cost reductions, and data-driven decision-making.

"At Karini AI, we've moved beyond experimentation to deliver scalable AI solutions that provide tangible value for enterprises," said <u>Nitin Wagh</u>, CPO. "As we accelerate into 2025, our focus remains on empowering organizations to unlock the full potential of AI and drive meaningful digital transformation."

Shaping the Future of Enterprise AI | Karini AI invites enterprises to discover how generative AI can transform their operations. With GenAlFoundation, Agent 2.0, and Automatic Prompt Optimization, Karini AI delivers the tools and expertise to turn innovative ideas into impactful solutions, driving success at speed and scale.

For more information, visit karini.ai or contact us at sales@karini.ai.

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