

Media Contour Honored as a Top Conversion Optimization Company in the United States by Clutch for 2025

Celebrated for driving eCommerce growth and delivering exceptional results across the U.S. market in 2025.

FRISCO, TX, UNITED STATES, January 23, 2025 /EINPresswire.com/ -- Media Contour is thrilled to announce its recognition as a Top [Conversion Optimization Company](#) in the United States by Clutch for 2025. This esteemed award reflects Media Contour's commitment to excellence in driving measurable [ecommerce growth](#) and delivering impactful results for clients across the nation.



Clutch Honors Media Contour as the Top Conversion Optimization Company in the United States for 2025.

Being named a Top Conversion Optimization Company in the United States underscores Media Contour's ability to transform websites into high-performing, profit-generating assets. The company's proven track record of boosting eCommerce revenue, ROAS, and conversion rates has positioned it as a trusted leader in the industry.

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This achievement is a testament to our team's innovation and relentless focus on helping clients maximize their online potential. It drives us to set new benchmarks in conversion optimization.”

Matt Dandurand, CEO

This recognition places Media Contour among a select group of worldwide leaders in conversion rate optimization, as recognized by verified clients themselves. Media Contour's selectors credited the firm's responsiveness, high-quality deliverables, and significant positive impact on clients' revenues and conversion rates. Other recommenders cited Media Contour's strong communication skills and solution-oriented strategies.

Established in 2005, Media Contour has grown from a small agency to a global leader in [ecommerce conversion optimization](#) specializing in helping ecommerce companies increase their revenue, ROAS, and profit margins by converting more visitors from their paid and organic channels. Past results include annualized revenue increases of \$1.35M, add-to-cart rate increases of up to 50%, and conversion rate increases of up to 20%. Now based in Frisco, Texas, Media Contour is led by CEO Matt Dandurand.

About Clutch

Clutch empowers better business decisions as the leading global marketplace of B2B service providers. More than 1 million business leaders

start at Clutch each month to read in-depth client interviews and discover trusted agency partners to meet their business needs. Clutch has been honored for the past 6 consecutive years as an Inc. 5000 fastest-growing company and by the Washington Business Journal as one of the 50 fastest-growing private companies in the DC metro area for 2023.

Matt Dandurand

Media Contour | The Conversion Leaders

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Matt Dandurand, CEO/Founder of Media Contour

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