

Private Equity State 2024 of the US & Canada and 2025 Outlook - Annual Report Released

DealPotential's free 2025 report on North American private markets covers record deals, sector growth, and key investment opportunities.

STOCKHOLM, SWEDEN, January 9, 2025 /EINPresswire.com/ -- DealPotential, a leading provider of investment intelligence and data on private markets, has just released a comprehensive report focusing on the private equity landscape across the United States and Canada has just been released, offering an in-depth analysis of the past year's key deals, investment trends, emerging sectors, and top-performing investors. The [Private Equity State 2024 and 2025 Outlook](#) also provides critical projections for the coming year, helping industry leaders position themselves for success in an evolving economic environment.



Key highlights from the report:

“

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2024 in Review

The US and Canadian private equity markets demonstrated resilience and adaptability in 2024 as the investment landscape recalibrated after a muted 2023. The report's detailed breakdown of top deals, funding rounds, and investor activity sheds light on the sectors and verticals driving growth.

Emerging Investment Themes

The technology sector—particularly software, artificial intelligence, and digital health - shined as

a leader in attracting capital, while biotechnology and renewable energy also surged in investor interest.

Record-Breaking Deals

The report highlights the largest deals across all industries in both countries, providing a closer look at the companies securing record-breaking investments.

Top Investors Spotlighted

In both early-stage disruptors and late-stage industry leaders, the report examines the most active investors across the US and Canada, including their biggest deals to date.

Projections for 2025

With capital raising expected to recover modestly, the report forecasts potential growth areas, emphasizing investment opportunities in innovative sectors that are redefining market dynamics.

What makes this report essential:

1. Actionable insights for decision-makers:

By analyzing historical data from the past 10 years and drawing comparisons with 2023, the report identifies trends to inform strategic decision-making for private equity firms, VCs, and investors.

2. Data-driven projections for 2025:

With detailed forecasting around capital raised, deal sizes, and sectoral growth, the report enables investors to anticipate and adapt to next year's market pressures and opportunities.

3. Sector-specific analysis:

The comprehensive coverage includes breakdowns of software, financial services, biotechnology, AI, and renewable energy sectors, among others, offering industry stakeholders the granular insights they need to stay ahead.

"2024 was a year of recalibration for private equity, but the seeds of innovation are being sown for 2025 and beyond," said Daniel Antonsson, CEO and founder of DealPotential. "This report paints a clear picture of where the industry is heading and the opportunities that lie ahead for forward-thinking investors."

Availability

The Private Equity State 2024 and 2025 Outlook: US & Canada report is available completely free for download online on [DealPotential's website](#). It promises to be an invaluable resource for private equity firms, venture capitalists, corporate investors, and anyone looking to stay at the forefront of the North American funding landscape.

About DealPotential

DealPotential is a leading provider of private market intelligence, investment data, and analysis, delivering actionable insights, simplifying due diligence, and facilitating deal sourcing for institutional investors around the globe.

Andjela Cvetinovic

DealPotential

[email us here](#)

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