

Oraimo Free Pods Pro2 by Shenzhen Transsion Holdings Co., Limited Wins Iron A' Design Award in Audio Equipment Category

Shenzhen Transsion Holdings Co., Limited Receives International Recognition for Innovative Bluetooth Headset Design

COMO, CO, ITALY, January 9, 2025 /EINPresswire.com/ -- The A' Design Award, a highly respected and wellrecognized competition in the field of audio products design, has announced <u>Shenzhen Transsion Holdings Co.,</u> <u>Limited</u> as a winner in the Audio and Sound Equipment Design category for their exceptional work, "<u>Oraimo Free</u> <u>Pods Pro2</u>." This prestigious recognition highlights the significance of the Oraimo Free Pods Pro2 within the audio products industry, positioning it as a noteworthy achievement in design innovation.

The Oraimo Free Pods Pro2 addresses



current trends and needs within the audio products industry by introducing a fresh design language that combines technology aesthetics with well-textured materials. This innovative approach aligns with industry standards while advancing them through unique visual contrasts and dynamic flow textures. The practical benefits for users include enhanced sound quality, effective noise cancellation, and a comfortable, stylish listening experience that reduces the risk of hearing impairment.

Setting itself apart from competitors, the Oraimo Free Pods Pro2 features a transparent, scratchresistant charging case treated with an optical coating enhancement process. The integration of aluminum alloy, plastic, and transparent components creates a rich, futuristic visual effect, while the nonuniform wall thickness gives the illusion of the product floating in a bubble. The earbuds themselves offer a unique visual contrast, showcasing lightness and technology aesthetics that bring a fresh design trend to the industry.

This recognition from the A' Design Award serves as motivation for Shenzhen Transsion Holdings Co., Limited to continue striving for excellence and innovation in future projects. The award inspires the brand's team to further explore new design possibilities and push the boundaries of audio products design, fostering advancements that benefit both users and the industry as a whole.

Oraimo Free Pods Pro2 was designed by Shenghui Wu, Wenhsien Chiang, Yenchiu Hsu, Chunhua Tong, and the team at Shenzhen Transsion Holdings Co., Limited.

Interested parties may learn more about the award-winning Oraimo Free Pods Pro2 design at: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=152988</u>

About Shenzhen Transsion Holdings Co., Limited

Founded in May 2013 by a group of individuals who believe in the spirit of exploration, Shenzhen Transsion Holdings Co., Limited created the oraimo brand with the goal of changing people's lives through innovative smart accessories. Based in China, the company is dedicated to exploring new possibilities and making a positive impact on the world through their designs.

About A' Design Award

The Iron A' Design Award is granted to designs that meet the rigorous professional and industrial standards set by the A' <u>Design Awards</u>. Recipients of this award are recognized for their practical innovations, contributions to their respective fields, and ability to address real-world challenges through thoughtful design. The Iron A' Design Award acknowledges designs that demonstrate great skill, specialization, understanding, and creative capacity, and are expected to be highly-regarded, admired, and cherished creations that improve quality of life.

About A' Design Award

The A' Audio and Sound Equipment Design Award is an internationally acclaimed competition that welcomes entries from leading sound equipment designers, innovative design agencies, forward-thinking companies, and established manufacturers. Entries are blind peer-reviewed and evaluated based on pre-established criteria by an expert jury panel of design professionals, audio products industry professionals, journalists, academics, and designers. By participating in this prestigious award, entrants have the opportunity to demonstrate their creativity, gain global recognition, and contribute to the advancement of the audio and sound equipment industry. The A' Design Award, now in its 16th year, is driven by a philanthropic mission to enhance society through the power of good design, recognizing and promoting superior products and projects that positively impact the global community. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at https://adesignsummit.com

Makpal Bayetova

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