

Meknes Joins Digital Morocco 2030 with DeGNZ Labs Bridging Web2 and Web3 Ecosystems for Business Success

DeGNZ Labs empowers businesses with meticulously engineered Web2 and Web3 systems, driving success and innovation in Morocco's digital economy.

MEKNES, FES-MEKNES, MOROCCO, January 9, 2025 /EINPresswire.com/ -- DeGNZ Labs has officially launched in Meknes to support Moroccan businesses in navigating the complexities of digital transformation.

The firm's mission aligns with Morocco's [Digital Morocco 2030](#) vision, offering tailored solutions that integrate [Web2 and Web3 ecosystems](#) to enable businesses to modernize operations, improve efficiency, and position themselves for sustainable growth.



DeGNZ Labs

DeGNZ Labs addresses the challenges businesses face in transitioning to a digital-first economy, including fragmented systems, limited digital readiness, and the need for scalability. The firm's solutions are designed to provide measurable results across a range of industries, ensuring clients are equipped to remain competitive in local and global markets.

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Digital Morocco 2030 is not just a vision—it's a roadmap to success for businesses willing to embrace innovation.”

Yassir Haouati, Founder @ DeGNZ Labs

1. Supporting Digital Morocco 2030

The Digital Morocco 2030 vision emphasizes the importance of leveraging technology to foster economic growth and enhance Morocco's position in the global

market. DeGNZ Labs plays a key role in this transformation by offering services that bridge traditional business practices with emerging technologies, including blockchain, AI, and advanced analytics.

Yassir Haouati, Founder of DeGNZ Labs, said, “Digital Morocco 2030 presents an opportunity for businesses to embrace innovation and adapt to changing market dynamics. DeGNZ Labs

provides the tools and strategies needed to ensure this transition is seamless and impactful.” By focusing on practical applications of technology, DeGNZ Labs ensures businesses can achieve their goals while contributing to Morocco’s broader economic objectives.

2. Innovative Industry Solutions

DeGNZ Labs provides tailored solutions to address the distinct challenges faced by key industries driving Morocco’s economy. By focusing on sectors such as healthcare, real estate, retail, e-commerce, SaaS startups, and investment firms, the company ensures its strategies are aligned with the unique needs and opportunities within each field. Through its adaptable approach, DeGNZ Labs enables businesses to modernize their operations, improve efficiency, and position themselves for growth in an increasingly competitive digital economy.

3. Expanding Impact Beyond Borders

While DeGNZ Labs is based in Meknes, its reach extends beyond Morocco’s borders. The firm’s solutions are engineered to meet international standards, enabling clients to compete effectively in global markets. By integrating Web2 and Web3 technologies, DeGNZ Labs ensures its systems are adaptable and scalable, catering to the needs of businesses operating in diverse regions. “Our focus is not limited to Morocco,” said Yassir Haouati. “We engineer systems that empower businesses to operate seamlessly in global markets, giving them the tools to expand and grow beyond borders.”

DeGNZ Labs also supports international organizations seeking to tap into Morocco’s growing economy by offering expertise that bridges local market insights with global innovation. This approach positions DeGNZ Labs as a key partner for businesses looking to scale in both domestic and international markets.

4. [DeGNZ Labs Academy](#) — Building Knowledge and Capacity

As part of its mission to support digital transformation, DeGNZ Labs has launched the DeGNZ Labs Academy, a knowledge hub offering tools and educational resources. The Academy focuses on simplifying complex topics like Web2 and Web3 integration, helping businesses and decision-makers understand the potential of emerging technologies.

The Academy serves as a platform to build digital literacy and foster innovation, ensuring businesses are equipped to leverage advanced tools and strategies. This initiative complements DeGNZ Labs’ service offerings by providing actionable insights and guidance tailored to the Moroccan market.

5. Commitment to Long-Term Growth

DeGNZ Labs is committed to delivering solutions that produce measurable outcomes. By combining AI-driven analytics, blockchain transparency, and scalable systems engineering, the firm addresses immediate business needs while preparing clients for future challenges. The company’s approach ensures that businesses not only adapt to the digital economy but thrive within it. Through its focus on efficiency, scalability, and innovation, DeGNZ Labs aligns its efforts with Morocco’s broader goals of economic transformation and technological advancement.

“Our goal is to provide businesses with solutions that create long-term value,” said Yassir Haouati. “By focusing on measurable results, we ensure that our clients are prepared to succeed in an increasingly competitive environment.”

6. About DeGNZ Labs

Website: <https://www.degnz-labs.com/>

Free Consultation: <https://www.degnz-labs.com/start>

Digital Morocco 2030 Analysis Report: <https://www.degnz-labs.com/digital-morocco-2030>

Digital Academy: <https://www.degnz-labs.com/digital-academy>

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