

PGA WEST Unveils Course Restorations And Enhancements Ahead Of The American Express® Golf Tournament, Jan. 16th-19th

LA QUINTA, CA, UNITED STATES, January 9, 2025 /EINPresswire.com/ -- Significant upgrades and course enhancements have been made at [PGA WEST](#) in preparation for the 66th annual [The American Express®](#) golf tournament, being held January 16th-19th in La Quinta, CA.



Extensive greens restoration project at PGA WEST

The course restorations were designed to elevate the golfing experience while honoring the original vision of legendary designer Pete Dye. Work on the three-year restoration project was completed over the summer. Tim Liddy, a noted golf architect and SCGCA Fellow who collaborated closely with Dye for three decades, was able to restore Dye's Stadium Course with the help of LaBar Golf Renovations, a premium golf course renovation and restoration company.

“

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*tournament Executive Director
Pat McCabe*

Course enhancements include:

- Expanding the greens back to their original sizes, which enlarged the greens 20-30 percent, allowing hole locations closer to hazards like lakes and bunkers
- Bringing all bunkers back to Dye's original design
- Replacing existing outdated bermudagrass with a new TifEagle variety for better year round green surfaces
- Upgrading to a more efficient irrigation system around the greens

Guided by a commitment to restoring and enhancing the spirit of the course, the restoration efforts involved meticulously stripping away layers of organic material that had built up over the years. This painstaking process allowed for the reshaping of bunkers and the installation of upgraded drainage systems, ensuring optimal playability and longevity of the course.

A significant highlight of the restoration is the planting of TifEagle, a superior variety of bermudagrass developed specifically for golf greens. This drought-tolerant and cold-resistant grass enhances not only the aesthetics of the greens but also their performance. TifEagle's optimized characteristics contribute to improved consistency and playability, ensuring golfers experience the best conditions during their rounds.

In addition to these enhancements, the greens themselves have been enlarged by 20-30 percent, providing more expansive putting surfaces that challenge players while accommodating various skill levels. This strategic enlargement delivers a fresh, invigorating approach to the game, encouraging greater strategic play.

"We are excited about the changes at PGA WEST and are confident that these enhancements will significantly improve the overall golf experience not only for our players but for the fans as well," said Pat McCabe, Executive Director of The American Express®. "The team at PGA WEST did a tremendous job with the restorations, making a golfing environment that is both challenging and enjoyable, all while paying homage to Pete Dye's original vision."

[Click here for tickets.](#)

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ABOUT THE AMERICAN EXPRESS®

Founded in 1960, The American Express® Golf Tournament is a premier PGA TOUR event that brings together 156 professional and amateur golfers, music entertainers and golf fans to



Course restorations were designed to elevate the golfing experience



The 17th green "Alcatraz" at PGA WEST was restored to its original level.

celebrate the sport and its community impact. Held annually at PGA WEST's Pete Dye Stadium Course (host course) and Nicklaus Tournament Course, as well as La Quinta Country Club, the tournament showcases exceptional talent while supporting local charities through various initiatives. Since its inception, the event has generated over \$66 million in charitable contributions. Past champions include inaugural winner Arnold Palmer, Jon Rahm, Phil Mickelson, Mike Weir, Fred Couples, and the 2024 champion Nick Dunlap — the first amateur to win the event and the first amateur to win on the PGA TOUR since 1991. Follow The American Express® on Facebook (www.facebook.com/theamexgolf), X (@TheAmexGolf), and Instagram (@TheAmexGolf). Visit www.theamexgolf.com for more information.

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About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.



Hole 18 at PGA WEST



Hole 16 at PGA WEST (photos by The Henebrys)

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.93 billion.

Fans can follow the PGA TOUR via: the PGA TOUR app and PGATOUR.COM; social media channels, including YouTube, Facebook, Instagram (in Spanish, Korean and Japanese), LinkedIn, TikTok, X (in English, Spanish and Japanese); the PGA TOUR Channel on Free Ad-Supported Television (FAST) platforms such as the Roku Channel, Samsung TV Plus, PlutoTV, Xumo, LG Channels, Tubi, Amazon's Freevee, FireTV and Alexa devices; and WhatsApp (in English and Spanish), WeChat, Weibo, Toutiao and Douyin.

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