



Closet & Garage Marketing and The Closet Training Institute Partner to Transform the Closet and Garage Design Industry

Closet & Garage Marketing by Fasturtle and CTI partnered to empower the Closet and Garage Design industry with additional marketing and operational support.

PHOENIX, AZ, UNITED STATES, January 9, 2025 /EINPresswire.com/ -- Closet and Garage Marketing by Fasturtle, the premier marketing agency for the closet and garage design industry, is proud to announce a groundbreaking partnership with The Closet Training Institute, led by Eric Marshall, an esteemed authority in the field. This collaboration unites two of the industry's most influential leaders, Eric Olsen, MBA, CEO of Closet and Garage Marketing, and Eric Marshall, ACSP past President, to empower businesses with unparalleled marketing solutions and professional training.

The partnership aims to redefine the standards of excellence in the closet and garage design space. With Closet and Garage Marketing's deep expertise in digital marketing and Eric Marshall's extensive knowledge of professional training and development, this collaboration is poised to deliver innovative resources and strategies for businesses to thrive in a competitive marketplace.

"This partnership is a natural alignment of our shared mission to elevate the closet and garage design industry," said Eric Olsen. "By combining our marketing expertise with Eric Marshall's training solutions, we can offer businesses a comprehensive approach to growth, from attracting high-quality leads to optimizing operational efficiency."

Closet and Garage Marketing has long been recognized as the go-to marketing partner for closet and garage design firms, providing tailored solutions that drive measurable results. From lead generation to website optimization and social media campaigns, their data-driven approach has helped clients achieve significant growth and a strong return on investment.

The Closet Training Institute, founded by Eric Marshall, has earned a stellar reputation for equipping design professionals with the skills and knowledge needed to excel. Their training programs cover everything from sales techniques and project management to product knowledge and customer service, ensuring a well-rounded approach to professional development.

“Partnering with Closet and Garage Marketing enables us to amplify our impact,” said Eric Marshall. “By integrating marketing and training, we’re giving businesses the tools to not only attract new customers but also to deliver exceptional experiences that drive long-term success.”

The collaboration will introduce a suite of joint initiatives designed to empower businesses:

1. Integrated Marketing and Training Packages: Comprehensive programs combining advanced marketing strategies with industry-leading training modules.
2. Exclusive Webinars and Workshops: Co-hosted events covering best practices in marketing and professional development for the closet and garage design sector.
3. Tailored Growth Solutions: Customized plans addressing the unique needs of each business, leveraging the strengths of both partners.

This partnership reflects a shared commitment to innovation, quality, and customer success. Businesses in the closet and garage design industry now have access to an unparalleled resource for achieving their goals and staying ahead in an ever-evolving market.

For more information about this partnership and the services offered, visit Closet and Garage Marketing <https://www.closetgaragemarketing.com/> and connect with Eric Marshall on LinkedIn <https://www.linkedin.com/in/eric-marshall-41473820/>.

About Closet and Garage Marketing Closet and Garage Marketing is a specialized marketing agency dedicated to helping closet and garage design firms achieve sustainable growth through innovative strategies and personalized solutions. Proud ACSP member.

<https://www.closetgaragemarketing.com/>

(888) 468-8785

About The Closet Training Institute The Closet Training Institute, founded by Eric and Lori Marshall, provides world-class training and development programs to professionals in the closet and garage design industry, helping businesses enhance skills, improve customer satisfaction, and achieve operational excellence.

<https://www.linkedin.com/in/eric-marshall-41473820/>

602-684-6066

Media Contact:

Fasturtle

pr@fasturtle.com

Eric Olsen

Fasturtle

+1 888-468-8785

[email us here](#)

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