

Cloud Orchestration Market Expected Demand of \$105,071.00 Million by 2030, Amid 21.4% CAGR Expansion

Growing demand for resource optimization, cloud adoption, and low-cost automation fuels the expansion of the global cloud orchestration market.

WILMINGTON, DE, UNITED STATES, January 10, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [cloud orchestration market](#) was estimated at \$14.98 billion in 2020 and is expected to hit \$105.07 billion by 2030, registering a CAGR of 21.4% from 2021 to 2030.



The global cloud orchestration market is influenced by several factors such as growth in demand for optimum resource utilization, need for self-servicing provisioning and surge in demand for low cost process setup and automation. In addition, a number of lucrative benefits offered by cloud orchestration such as monitor, alert, and report on unexpected conditions to diagnose root cause, simplify data integrations and automatically apply policies for governance and security fuel the growth of this market.

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However, high initial investment cost and involvement of heterogeneous systems create challenges to provide both public and private cloud solutions thus causing difficulty in maintaining operational consistency are factors projected to hamper the growth of the global market to a certain extent. On the other hand, growth in cloud adoption and rise in demand for streamline business process are estimated to be opportunistic for the growth of the market.

The current estimation of 2027 is projected to be higher than pre-COVID-19 estimates. The COVID-19 impact has prompted every company and business to shift their business operations

towards a remote work environment. As a result of the dire situation, companies began to implement the BYOD program or enterprise-owned equipment. Therefore, the need for cloud orchestration is expected to increase, to provide the necessary access to corporate resources to manage and maintain collaboration and integration with integrated communications and teams and to maintain productivity.

Moreover, during the COVID due to work-from-home policies the demand for cloud-based solutions and the SaaS-based model increased significantly. This has positively impacted the market growth. Incidentally, during the pandemic, cloud orchestration and automation helped eliminate the dependency on staff availability, thus supporting both remote working and ensuring business resilience.

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By service type, the configuration segment held the major share in 2020, garnering nearly half of the global cloud orchestration market. This is due to the high cost savings on total cost of ownership and the need for optimum resource utilization by several user types including small, medium, and large enterprises. The cloud service segment, on the other hand, is projected to cite the fastest CAGR of 22.7% throughout the forecast period.

By cloud, the public segment contributed to the lion's share in 2020, holding nearly half of the global cloud orchestration market. This is owing to the significant adoption of public cloud platforms across various verticals such as healthcare and media & entertainment. However, the hybrid segment will manifest the fastest CAGR of 23.1% from 2021 to 2030.

By organization size, the large enterprises segment dominated the growth in the Cloud Orchestration market in 2020, and is expected to maintain its dominance in the upcoming years. This is due to significant growth in deployment of cloud orchestration in large enterprises to support IoT or immersive experiences. However, SMEs segment is expected to witness highest growth rate during the cloud orchestration market forecast period. Intensely competitive scenario has primarily encouraged number of SMEs across the globe to increasingly invest in cloud orchestration solutions to reach their desired target audience.

North America dominated in 2020, garnering nearly three-fifths of the global cloud orchestration industry. This is attributed to rise in the recognition of cloud orchestration across various verticals such as BFSI and Telecom in the region. The market across Asia-Pacific, however, is expected to cite the fastest CAGR of 24.9% throughout the forecast period, due to growing demand for advanced resource management systems and the workload shift toward the cloud environment.

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Asia-Pacific is expected to observe highest growth rate during the forecast period, due to the proliferation of connected systems fueled by ongoing trend of smart offices and homes in the region coupled with the government-driven infrastructural projects. The data generated by edge devices in different industry verticals across the region and increased consumer spending on smart solutions across the countries such as China, Australia, Japan, and India, fuel the growth of the market. In addition, emerging adoption of innovative technologies as well as ongoing digital transformation initiatives in Asian countries, such as Australia, Japan, China, and India, create increased demand for improved customer experiences fueling the demand for cloud orchestration.

Some of the key cloud orchestration industry players profiled in the report Amazon Web Services, Inc., BMC Software, Inc., Cisco Systems, INC., DXC Technology Company, HP Inc., IBM Corporation, VMware, Inc., Rackspace US, Inc., Oracle Corporation and Flexiscale Technologies Limited. This study includes market trends, Cloud Orchestration market analysis, and future estimations to determine the imminent investment pockets.

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