

# ApplyGenie Launches Automation Tool to Support University Career Placement Specialists

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[ApplyGenie](#), an innovative job application automation tool, is now available to help university career placement specialists streamline the student job application process. With

the goal of addressing common challenges in today's competitive job market, ApplyGenie introduces a new way to improve efficiency and placement outcomes for career centers and their students.



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Our goal is to empower these professionals with tools that enhance their ability to support students while improving placement outcomes.”

*Charlie Render, CEO at  
ApplyGenie*

University career placement specialists, also known as employment or recruitment advisors, play a critical role in preparing students for professional success. However, limited resources, high student-to-advisor ratios, and the repetitive nature of job applications can hinder their ability to provide personalized support.

ApplyGenie offers a solution by automating the initial stages of the job search process. Its features are designed to complement the efforts of career placement teams by enabling faster, more effective job application workflows:

- Automation: Eliminates repetitive tasks, allowing career advisors to focus on strategic career coaching.
- Enhanced Job Placement: Personalizes applications for relevant roles, improving students' visibility to employers.
- Integration with Leading Platforms: Works seamlessly with LinkedIn and Indeed, enabling bulk applications with minimal manual effort.

"Career placement specialists face increasing demands in a fast-paced job market," said Charlie Render, CEO at ApplyGenie. "Our goal is to empower these professionals with tools that enhance

their ability to support students while improving placement outcomes."

## Providing Career Centers with Accessible Solutions

ApplyGenie offers a No-Cost Trial with 10 Free Job Applications, providing career placement specialists with a risk-free opportunity to introduce students to the platform. This trial gives university career centers a practical, hands-on way to explore how ApplyGenie fits into their existing services while evaluating its potential impact on job placement success.

## A Resource for Career Placement Success

ApplyGenie aims to be a trusted partner for universities, complementing the work of career advisors while helping students navigate the challenges of modern job hunting.

For more information about ApplyGenie or to request a demo, visit <https://applygenie.ai/>.

## About Apply Genie:

Apply Genie is a job application automation tool developed by the expert team at [Render Analytics](#). By leveraging advanced web scraping technology, Apply Genie interacts with third-party job posting websites to apply to multiple jobs simultaneously, without requiring manual input from the user. Apply Genie's mission is simple: to make job hunting less time-consuming and more efficient, helping job seekers achieve their career goals faster.

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