

Digital Educational Publishing Market Poised to Reach \$41.5 Billion by 2031: Emerging Trends and Insights

Cutting-edge technology such as Augmented Reality (AR) serves as a potential opportunity for the expansion of the global digital educational publishing market.

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/EINPresswire.com/ -- The global

[digital educational publishing market](#)

was valued at \$9.9 billion in 2021, and is projected to reach \$41.5 billion by 2031, growing at a CAGR of

15.9% from 2022 to 2031. The Digital Educational Publishing Market report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers a valuable guidance to leading players, investors, shareholders, and startups in devising strategies for the sustainable growth and gaining competitive edge in the market.

For more information, contact Allied Market Research (1000 17th Street, Suite 1000 - 270, Wilmington, DE) at:

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Digital education publishing refers to the use of digital media to monetize educational material. Digital educational publishing is available on multiple sites and is compatible with a broad range of platforms, including laptops, smartphones, desktop computers, and tablets. The increased global usage of smartphone devices is one of the key factors fueling the expansion of the digital educational publishing market. Digital educational publishing offers content diversity with greater consumer reach, thereby enriching the user's learning experience. The digital learning facilitated by digital educational publishing allows users the convenience of learning at their own pace. Also, accessibility features offered by digital educational publishing where large number of users can access the quality content is driving the market share. Various digital publishing platforms namely Avallain AG, offer extensive features for editing, creating, managing, customizing, and distributing interactive digital educational publishing content. The growing



Digital Educational Publishing Market

popularity of distance learning is driving the digital educational publishing market growth in recent years.

The research provides detailed segmentation of the global Digital Educational Publishing Market based on Product Type, End User, and region. The report discusses segments and their sub-segments in detail with the help of tables and figures. Market players and investors can strategize according to the highest revenue-generating and fastest-growing segments mentioned in the report.

Based on product type, the digital textbooks segment held the highest share in 2021, accounting for nearly two-fifths of the global digital educational publishing market, and is expected to continue its leadership status during the forecast period. However, the digital assessment books segment is expected to register the highest CAGR of 16.3% from 2022 to 2031.

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The global [digital educational publishing market share](#) is segmented based on end user, product type, and region. By product type, it is classified into digital textbooks, digital assessment books, and others. By end user, it is classified into K-12, higher education, and corporate or skill-based. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Game-based learning is expected to provide an improved retention rate for online education providers. This is because game-based learning helps in fast & strategic thinking, develops hand-eye coordination, and helps in enhancing learning capabilities. As we live in the digital era, there is an abundance of knowledge in most fields that students choose to specialize in. These factors are anticipated to generate excellent opportunities in the digital educational publishing market forecast period.

Based on end user, the k-12 segment accounted for the highest share in 2021, contributing to more than two-fifths of the global digital educational publishing market, and is expected to maintain its lead in terms of revenue during the forecast period. However, the higher education segment is expected to manifest the highest CAGR of 16.3% from 2022 to 2031.

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An increase in the popularity and usage of smartphones facilitates ease of learning and encourages publishers to create interactive, multi-channel content creation & distribution. Growing consumer interest in reading and growing popularity of digital media that are compatible with various smartphone devices are estimated to boost the digital educational publishing industry growth. Smartphones enables majority of the educational content providers to deliver a varied selection of digital materials that can be accessed via internet-enabled

smartphone devices such as mobile phones and tablets, which is a major factor estimated to propel the digital educational publishing market demand in the upcoming years.

Based on region, North America held the largest share in 2021, contributing to more than one-third of the global digital educational publishing market share, and is projected to maintain its dominant share in terms of revenue in 2031. However, the Asia-Pacific region is expected to manifest the fastest CAGR of 16.6% during the forecast period.

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The report offers a comprehensive analysis of the global [digital educational publishing market trends](#) by thoroughly studying different aspects of the market, including major segments, market statistics, market dynamics, regional market outlook, investment opportunities, and top players working toward the growth of the market. Furthermore, report sheds light on the present scenario and upcoming trends & developments that are contributing to the growth of the market. Moreover, restraints and challenges that hold power to obstruct the market growth are profiled in the report along with the Porter's five forces analysis of the market to elucidate factors such as competitive landscape, bargaining power of buyers and suppliers, threats of new players, and emergence of substitutes in the market.

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David Correa
Allied Market Research
+1 800-792-5285
[email us here](#)

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